



## PRESS RELEASE

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### **TF1 GROUP EXCLUSIVE FREE-TO-AIR BROADCASTER OF THE ENTIRE 2019 RUGBY WORLD CUP**

TF1 Group is pleased to announce that it will exclusively broadcast the entire 2019 Rugby World Cup, which will take place in Japan from September 20<sup>th</sup> to November 2<sup>nd</sup>.

After the success of previous editions, notably during the 2011 final between France and the All Blacks\* with 17.8 million viewers and 87% of audience share, TF1 Group will offer the French audience all 48 matches of the 2019 Rugby World Cup.

This is the first time that a single media group will broadcast the entire competition in free-to-air TV. Once again, the TF1 Group demonstrates its unique ability to offer the biggest events to the largest audience.

*\*Final France / New Zealand, on October 23<sup>rd</sup> 2011, aired at 10:00 am on TF1*

#### **GROUPE TF1**

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