



Boulogne, 13 November 2019

THE TF1 GROUP SIGNS THE MANIFESTO FOR THE INCLUSION OF PEOPLE WITH DISABILITIES IN ECONOMIC LIFE

Gilles Pélisson, Chairman & CEO of the TF1 group, today signed the **Manifesto for the Inclusion of People with Disabilities in Economic Life**. Produced on the initiative of the French government and the *Salon du handicap*, this charter of operational commitments aims to ensure that people with disabilities enjoy better **inclusion** in companies.

At the TF1 group, we are introducing more and more initiatives to **support the inclusion of people with disabilities** in our business, including reorientation training for young people with disabilities; subcontracting more work to the adapted sector (businesses staffed at least 80% by people with disabilities); and making our digital content more accessible.

Inclusion: a priority for the TF1 group

Mindful of the need to respect the **uniqueness of each individual** among our staff and through our programmes, we are committed to representing **diversity** in all its aspects, every day.

For over 11 years, a **team entirely dedicated to diversity and disability** has been driving a pro-active policy supporting inclusion, involving numerous practical actions: initiatives like welcoming trainees with disabilities, staff training, making work stations disability-friendly and awareness campaigns are playing a **key role** in the successful integration of workers with disabilities into the TF1 group. On our **channels**, we are also committed to showing French society in all its richness, without no-go areas or stereotypes, and to promoting diversity and **living together better** though programmes like "*Mention Particulière*" and "*C'est quoi cette question?*". We are keen to increase the **accessibility** of our content: that's why we support the startup FACIL'iti, incubated by MediaLab TF1 in 2018, to make content on the MYTF1.fr and LCI.fr sites readable and accessible to all. We at the TF1 group are convinced that difference and diversity are **valuable assets** for our business, and that our success requires the skills of all.

To find out about all our initiatives, follow us on Twitter: **<u>@TF1Initiatives</u>**.

ABOUT TF1 INITIATIVES

Why not bring about change? We are France's leading media group. That gives us responsibilities, and also a big wish list: solidarity, diversity, a sustainable society. We have always tried to make a difference. With TF1 Initiatives, we are working together to change things. Find out about and share the positive vibe around TF1 Initiatives using the hashtag #ONDESPOSITIVES or via the @TF1INITIATIVES Twitter feed.

Sophie Danis, Head of Communication – <u>sdanis@tf1.fr</u>

TF1 Press Contacts: Marion Pauvert - +33 (0)1 41 41 32 47 - mpauvert@tf1.fr

Jonathan Moysan - +33 (0)1 41 41 43 18 - jmoysan@tf1.fr