



PRESS RELEASE

Boulogne, Monday 13rd, 2020

TF1 PARTNERS THE "ALPE D'HUEZ FILM FESTIVAL" FOR THE 8TH YEAR

TF1, a leading partner of French cinema, is accompanying the 23rd Alpe d'Huez International Comedy Film Festival, from Tuesday 14 January to 19 January in Isère, French Alps. The jury will be chaired by José Garcia, alongside the actresses Sabrina Ouazani and Chloé Jouannet, director Nicolas Benamou and international electronic artist Bob Sinclar.

This year, the ceremonies will be orchestrated by 2 two journalists from the TF1 Group :

Hélène Mannarino, host of the weekly magazine "Appels d'Urgence" on TFX and cultural columnist in Pascale de La Tour du Pin 's « La matinale - 6h/9h » on LCI.

Alessandra Sublet, recently seen on TF1's hit entertainment program, Mask Singer and on the daily comedy show « C'est Canteloup ».

This year, ten French films have been selected, including several debut features that compete for the Best Comedy Award. Among them is Ludovic Colbeau-Justin's latest film, *The Lion*, co-produced by TF1 Films Production, a subsidiary of the TF1 group. The TF1 group is very pleased to present this film at the opening ceremony.

As every year, TheTF1 group is very proud to renew the link with the Festival de l'Alpe d'Huez, the first major cinema event of the year and the only festival dedicated to comedy films. This partnership is an illustration of the Group's ambition in French creation and cinema.

With between 15 and 20 films co-produced each year and more than 40 million euros invested each year in film production, the TF1 Group is an important partner and an ally in promoting French cinema. In 2019, TF1 holds first place in the national box office for French films with « Qu'est-ce qu'on a fait au bon dieu ? ».

For all the latest news about the Festival and the competition: <https://www.festival-alpedhuez.com/>

About the TF1 group

The TF1 Group is the leading private-sector television broadcaster in France, with five unencrypted channels (TF1, TMC, TFX, TF1 Séries Films and LCI) and four pay-TV theme channels (TV Breizh, Histoire, Ushuaïa and Serieclub, the last of which is 50% owned). The Group is adding a highly effective digital dimension to our channels on MYTF1, and video-on-demand offers via MYTF1VOD and TFOU MAX. The TF1 Group is also present in the production and distribution of content, mainly via Newen, through which it aims to accelerate international expansion of its production and distribution activities. The TF1 Group has extended its digital footprint, in particular through the acquisition of the aufeminin group in April 2018. This led to the creation of its digital division Unify build around well-known brands such as Marmiton, MyLittleParis and Doctissimo, all of which support strong, engaged communities. This has enhanced the Group's offer and its ability to deploy federating, complementary special-interest themes to reach all audiences, especially women and millennials. The TF1 Group has created a large range of businesses in key entertainment and leisure fields, with TF1 Entertainment (board games, music and live show production, licences and publishing) ; the film industry with TF1 Films Production and TF1 Studio. The TF1 Group is now present in 10 countries and has 3,135 employees.

TF1 GROUP

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