



## PRESS RELEASE

Boulogne, March 26th 2019

### THE TF1 GROUP WELCOMES THE VOTE ON THE NEW DIRECTIVE ON “COPYRIGHT “ IN THE DIGITAL SINGLE MARKET

TF1 group welcomes the vote on 26 March in the European Parliament on the new directive on copyright in the digital single market. This vote undeniably constitutes a real awareness within the European Union of the urgent need to recreate a level playing field for the cultural sector with regard to digital giants.

The TF1 group calls for the acceleration of this movement and invites the French public authorities to provide an important role for independent national public authorities in order to guarantee the effectiveness of the anti-piracy measures that will be put in place by the platforms, as well as, as recommended by the Competition Authority in its recent opinion, to restore regulatory flexibility to French television groups.

#### **About the TF1 Group**

The TF1 Group is the leading private-sector television broadcaster in France, with five unencrypted channels (TF1, TMC, TFX, TF1 Séries Films and LCI) and four pay-TV theme channels (TV Breizh, Histoire, Ushuaïa and Serieclub, the last of which is 50% owned). The Group is adding a highly effective digital dimension to our channels on MYTF1, and video-on-demand offers via MYTF1VOD and TFOU MAX.

The TF1 Group is also present in the production and distribution of content, mainly via Newen, through which it aims to accelerate international expansion of its production and distribution activities.

The TF1 Group has extended its digital footprint, in particular through the acquisition of the aufeminin group in April 2018. This led to the creation of its digital division Unify build around well-known brands such as Marmiton, MyLittleParis and Doctissimo, all of which support strong, engaged communities.

This has enhanced the Group's offer and its ability to deploy federating, complementary special-interest themes to reach all audiences, especially women and millennials.

The TF1 Group has created a large range of businesses in key entertainment and leisure fields, with TF1 Entertainment (board games, music and live show production, licences and publishing) ; the film industry with TF1 Films Production and TF1 Studio. The TF1 Group currently has a presence in 10 countries and employs 3,135 people.

The TF1 Group is quoted on the Paris stock exchange (Euronext Paris: ISIN FR0000054900).

#### **TF1 GROUP**

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