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## NEWEN STUDIOS STRENGTHENS ITS PARTNERSHIP WITH ANTON

Newen Studios, one of Europe's leading audiovisual production and distribution companies, is extending and strengthening its strategic agreement with European producer and financier, Anton. The agreement supports Newen Studios' audiovisual financing, co-production and distribution activities and will now extend to feature film.

**Anton's continued investment will provide Newen Studios with a global budget of €50 million (a 40% increase) to co-invest in the distribution rights of audiovisual and film projects.** This agreement will allow Newen Studios to expand even further to meet the growing demand for quality content. Included in the upcoming slate of projects is the prestigious Kevin Macdonald documentary about high-fashion designer John Galliano.

Anton first partnered with Newen Studios in 2019 to co-invest in Newen's distribution rights for the group's productions, as well as for third party programs, across all genres (fiction, documentary, animation). This agreement allowed Newen Studios to strengthen its development strategy.

The extension of the agreement and further investment reflects Anton's confidence, as a recognized market leader, in Newen Studios' continued strategy, as well as both companies recognition of the success of the productions previously developed under the original agreement including:

- **on Newen Studios productions** such as The Opera or Crossroads (already produced) or Legacy and Lost Luggage (in production)
- **on programs distributed by Newen Connect** such as DNA, The Promise, Imago, Dough, White Sands, Christian, Everything will change, Visions or Ammo.

For **Romain Bessi, Managing Director of Newen Studios**: "The extension of the agreement with Anton testifies to the successful dynamic achieved by Newen Studios. Numerous projects have been co-financed with Anton over the past two years. With this new partnership, our scope will now include cinema, a genre that the group has been supporting even more since the integration of TF1 Studio"

For **Sébastien Raybaud, Anton's Founder and CEO**: "Newen Studios leads the way in global content. The continuation of our partnership with them affirms our belief in their vision, creativity and commercial prowess."

### **About Newen Studios**

Newen Studios, a subsidiary of the TF1 Group, is a major European player who is rapidly growing in the fields of audiovisual production and distribution, with a multi-genre strategy (fiction, film, animation, television film, documentary, entertainment...).

Present in 8 countries, Newen Studios has more than 30 talented production labels and passionate teams of 600 people who each bring their own unique expertise.

Newen Studios' programs, as well as third-party programs, are being exported worldwide through its distribution subsidiary Newen Connect, whose activities contribute to promoting the Group's European culture.

### **About Anton**

Anton is a global content provider synonymous with quality commercially successful entertainment across multiple platforms. Its projects range from global kids and family fare such as Paddington and Shaun The Sheep, the upcoming Fireheart animated feature, and Around The World in 80 Days to genre franchises such as "His Dark Materials," Greenland, and sequel Greenland Migration; "McMafia," The Night House, Curs>r, and Mothers' Instinct; as well as director-driven titles such as Fire! (Claire Denis), "Gentleman Jack" (Sally Wainwright), and "The Pursuit of Love" (Emily Mortimer). With offices in London, Los Angeles, Paris and Berlin, the Anton team partners with leading creators worldwide to produce shows that marry creativity with commercial prowess. Its hallmark is high-quality storytelling.