



PRESS RELEASE

Boulogne, 4 October 2019

THE TF1 AND CANAL+ GROUPS ACQUIRE BROADCASTING RIGHTS TO THE UEFA WOMEN'S EURO 2021 TOURNAMENT

Following the exceptional success and unrivalled media coverage of the FIFA Women's World Cup, including the highest audience in 2019, the TF1 and CANAL+ groups are delighted to announce the acquisition of rights to the forthcoming UEFA WOMEN'S EURO 2021 football tournament, which will be held in England from 11 July to 1 August 2021.

The TF1 group channels will carry exclusive free-to-air coverage of the 14 highest profile fixtures including the opening match, every match involving the French national team, five other pool matches, two quarter-finals, both semi-finals, and the final (hosted by the legendary Wembley Stadium).

The Canal+ group will carry exclusive pay-to-view coverage of the entire tournament (31 matches), and will provide its subscribers with exceptional editorial coverage, especially for French national team matches and all key matches in the tournament, including the opening match and the final phase.

François PELLISSIER, Head of Sport at the TF1 Group and Chairman of TF1 Publicité, says: *"We are delighted at this latest opportunity to showcase women's football to the widest possible audience. We are also very proud to support Corinne Diacre's "Les Bleues", who won the hearts of the French public last June. This acquisition is a further demonstration of our ambition to offer all the best major sporting events, and to get the greatest possible number of viewers behind France's national teams."*

Thierry CHELEMAN, Head of Sport at the Canal+ Group, says: *"This is part of our ongoing commitment to women's football. We are very happy to bring our subscribers all of the 2021 UEFA Women's EURO Championship. We have a long history of broadcasting women's Football, which we demonstrated by being the first to air France's women premier league (D1) as well as the Women's Champions League. We had a lot of success with the Women's World Cup last summer and we are particularly proud and excited to cover the next EURO. We believe very strongly in women's football and wish "Les Bleues" the best of luck during the competition. "*

About the TF1 group

We are the leading private-sector television broadcaster in France, with five free-to-air channels (TF1, TMC, TFX, TF1 Séries Films and LCI) and four pay-TV theme channels (TV Breizh, Histoire, Ushuaïa and Serieclub, the last of which is 50% owned). We are adding a highly effective digital dimension to our channels on MYTF1, and video-on-demand offers via MYTF1VOD and TFOU MAX.

We are also present in the production and distribution of content, mainly via Newen, through which we aim to accelerate international expansion of our production and distribution activities.

We have extended our digital footprint, in particular through the acquisition of the aufeminin group in April 2018. This led to the creation of our Unify digital division, built around well-known brands such as Marmiton, MyLittleParis and Doctissimo, all of which support strong, engaged communities. This has enhanced our offer and our ability to deploy federating, complementary special-interest themes to reach all audiences, especially women and millennials.

The TF1 group has created a large range of businesses in key entertainment and leisure fields, with TF1 Entertainment (board games, music and live show production, licences and publishing), and the film industry with TF1 Films Production and TF1 Studio.

About the Canal+ group

CANAL+ Group is a leading media company and pay-TV operator. It is also a leading player in free-to-air television with three national channels, C8, CSTAR and CNEWS, and an ads sales agency. CANAL+ Group has a wide international footprint with a presence in Europe, Africa and Asia. CANAL+ Group totals more than 16.2 million subscribers worldwide, including 7.8 million in mainland France. With STUDIOCANAL, CANAL+ Group is also a European leader in the production, acquisition and distribution of feature films and TV series. CANAL+ Group is wholly-owned by worldwide integrated content, media and communication group, Vivendi.

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