



PRESS RELEASE

Boulogne, 3 October 2019

THE TF1 GROUP WINS THE CAC MID 60 PRIZE AT THE 2019 GRAND PRIX DE LA TRANSPARENCE AWARDS



The TF1 group distinguished itself at the 10th annual Grands Prix de la Transparence awards, taking the Grand Prix CAC MID 60¹ prize for the fifth time.

Organised by Labrador Company and adjudicated by a Scientific Committee representing users of financial information², the awards are presented annually to French companies in recognition of the quality and accessibility of their regulated information across all categories of user.

This award is a recognition of the ongoing work of our people and of our commitment to delivering reliable, transparent, high-quality information to all of our stakeholders. Transparency builds trust in our company over the long term, whether on the part of our shareholders, the financial analyst community, our employees or the wider public.

About the TF1 group

We are the leading private-sector television broadcaster in France, with five free-to-air channels (TF1, TMC, TFX, TF1 Séries Films and LCI) and four pay-TV theme channels (TV Breizh, Histoire, Ushuaïa and Serieclub, the last of which is 50% owned). We are adding a highly effective digital dimension to our channels on MYTF1, and video-on-demand offers via MYTF1VOD and TFOU MAX.

We are also present in the production and distribution of content, mainly via Newen, through which we aim to accelerate international expansion of our production and distribution activities.

We have extended our digital footprint, in particular through the acquisition of the aufeminin group in April 2018. This led to the creation of our Unify digital division, built around well-known brands such as Marmiton, MyLittleParis and Doctissimo, all of which support strong, engaged communities. This has enhanced our offer and our ability to deploy federating, complementary special-interest themes to reach all audiences, especially women and millennials.

The TF1 group has created a large range of businesses in key entertainment and leisure fields, with TF1 Entertainment (board games, music and live show production, licences and publishing), and the film industry with TF1 Films Production and TF1 Studio.

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¹ The CAC MID 60 contains sixty French companies of national or European importance. It ranks immediately after the CAC 40 and the CAC Next 20, with which it forms the SBF 120.

² The Scientific Committee comprises 10 independent members from organisations and non-profit bodies representing users of financial information, ensuring that the rankings are fair and free from bias.