



PRESS RELEASE

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TF1 GROUP A BIG WINNER AT THE CB NEWS MEDIA AWARDS

THE TF1 GROUP WINS THE “GRAND PRIX 2018” AWARD

The TF1 group was a big winner at the CB News Media Awards, held this evening at the Salle Wagram in Paris. During the ceremony, which was marking its 20th anniversary, the Group carried off six awards:

- “Grand Prix” (best French media player) for the TF1 group.
- “Best TV Channel” for TF1.
- “Best Show” for *Burger Quiz*.
- “Best Drama” for *La Mante*.
- “Best Airtime Sales House” in the Agencies category for TF1 Publicité.
- “Best Digital Entertainment Platform” for MinuteBuzz.

Gilles Pélisson, Chairman & CEO of the TF1 group, said: “For some months, we have been engaged in an ambitious transformation project driven by our innovative content creation policy, with a particular focus on refreshing our French drama offer. So I am proud and delighted that the TF1 group has won these six awards, symbolising industry recognition of all our hard work and a 2018 season in which we delivered on some ambitious goals.”

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