

**Paris, April 5th, 2022**

## **"HIP": The French TV show of all records with nearly 175 million views over 90+ territories**

While the first two episodes of season 2 of HIP were unveiled last week in a preview showing at the 2022 Séries Mania Festival, season 1 is currently breaking records with nearly 175 million views worldwide.

Produced by Pierre Laugier and Anthony Lancret of Itinéraire Productions and Jean Nainchrik and Bérengère Legrand of Septembre Productions, the TV show is distributed by Newen Connect.

Broadcast last April on the television channel TF1, HIP is the most-watched fiction program by the French viewers in 2021. The show became the third most-watched French TV show in TV history (after Dolmen and The Count of Monte Christo) and the first most-watched of the past 15 years. Starring Audrey Fleurot and Mehdi Nebbou, the show follows the adventures of a vibrant duo of investigators.

This audience success has allowed original French creations to spread throughout the world. To this day, HIP has been sold in more than 90 territories including Japan (AXN Mystery), Canada (Quebecor), Australia and New Zealand (Acorn), Germany (ARD Channels - Studio Hamburg), Italy (Rai), Spain and Andorra (Antena 3), Portugal and Portuguese-speaking African countries (AXN Sony), Belgium, the Netherlands and Luxembourg (Disney+, NPO), Switzerland (RTS), Poland, Slovakia, the Baltic and Balkan countries (Disney Channels, OTE, NOVA, Marzika, NBCU, Sia All Media, Lifetime).

Before the upcoming broadcast of season 2 on TF1 channel, new exclusive images are currently being unveiled at the MipTv in Cannes. *"With nearly 175 million views already, season 1 of HIP has established itself as one of the biggest tv show of 2021. Our ambition with season 2 is to conquer new fans of Morgane/Audrey Fleurot throughout the world and to contribute to the influence of French creation internationally"*, Rodolphe Buet, CEO of Newen Connect.

### **About Newen Studios**

*Newen Studios, a subsidiary of the TF1 group, is a major fast growing European player in audiovisual production and distribution, with a multi-genre strategy (drama, film, animation, TV movie, documentary, non-scripted...). Deeply rooted in 8 countries, the group has more than 40 creative labels and a passionate overall team of 600 people each bringing their unique expertise. Shows produced by Newen Studios are exported globally alongside a curated slate of third party programming, thanks to its distribution subsidiary Newen Connect whose activities help to shine a light on European content.*

### **About Itinéraire Productions**

Founded in 2017 by Anthony Lancret and Pierre Laugier, Itinéraire Productions (UGC SERIES group) produces quality series for the general public, in France and internationally. "HIP" is Itinéraire's first production. Season 1, broadcast on TF1 in 2021, broke audience records by gathering each week nearly 12 million viewers (best audience for a fiction for 16 years). Their second production: "Oussekiné", a 4x52' punchy mini-series presented at the closing ceremony of the 2022 Series Mania festival, will soon be available on Disney+. It reflects Itinéraire Productions' ambition and commitment to strong stories.

### **About Septembre Productions**

Founded in 1986 by Jean Nainchrik, Septembre Productions is a television and film production company (MEDIAWAN Group). The company's first production was a feature film: Je hais les acteurs by Gérard Krawczyk. They then launched La Grande Collection, a 24x90' series. Septembre has produced numerous one-off series such as Madame sans gêne, Le combat d'une mère, Désiré Landru, La femme au chapeau rouge, Marthe Richard, Galilée ou l'amour de Dieu, La liste, Qu'est-ce qu'on va faire de toi ?, Stavisky, and Le canal des secrets. They have also produced series such as Louis Page (27x90'), Inquisitio (8x52'), and La Mante (6x52') with Carole Bouquet and Fred Testot which aired on TF1 and Netflix. Their mini-series include Arthur Rimbaud, L'homme aux semelles de vent, Les Thibault, Le Clan Pasquier, L'Abolition and Les Impatientes (3x52') on France 2: winning the Acting Award for all three female actors at the 2018 La Rochelle Fiction Festival. To date, more than 150 TV films are listed in their catalog as well as 6 feature films

[www.newenconnect.com](http://www.newenconnect.com)