

[17.06.21] **PRESS RELEASE**

TF1 AND FREE EXTEND THEIR PARTNERSHIP BY SIGNING A NEW DISTRIBUTION AGREEMENT

TF1 and Free have signed an agreement to renew the distribution by Free, as from April 2021, of all of TF1's TV channels (DTT and theme-based channels), as well as its non-linear services (MYTF1, TFOUMAX).

This agreement will enable Free's subscribers to access the TF1 group's linear and on-demand services, on all screens, with new functionalities and more content in Ultra-High Definition through a broad offering of popular programs, such as major sporting events – including the Euro 2020 – and big-ticket movies and entertainment shows.

ABOUT THE TF1 GROUP

The TF1 group is a **global player in the production, publication and distribution of content**. Our ambition is to use our content to **positively inspire society**.

Our operations are structured into four complementary divisions:

. **Broadcast** with 5 free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI), 4 theme channels (Ushuaia TV, Histoire TV, TV Breizh, Série Club), two on-demand content platforms (MYTF1, TFOU MAX), and the TF1 PUB advertising airtime sales house.

. **Production** via Newen, home to 9 studios in France and around the world.

. **Digital** via Unify, home to our web natives activities and to high-powered digital communities including Aufeminin, Marmiton, Doctissimo and My Little Paris.

. **Music** via Muzeek One, home to our music and live shows business.

The TF1 group has operations in 10 countries and nearly 3,700 employees, and generated revenue of €2,081.7 million in 2020 (Euronext Paris: ISIN FR0000054900).

ABOUT FREE

Free, a subsidiary of the Iliad Group, is the inventor of the Freebox, the 1st multi-service box on ADSL. Free is at the origin of many innovations on the market of broadband and ultra-broadband access. Since January 2012, Free has been democratising mobile usage with simple offers at a very attractive price. Free has more than 20 million subscribers in France (including 6.8 million broadband and ultra-broadband subscribers, and 13.4 million mobile subscribers at 31/03/2021). The Group became the 4th largest mobile network operator in Italy where it launched on 29 May 2018 under the Iliad brand and had more than 7.5 million subscribers as of 31 March 2021. With the acquisition of the Polish operator Play, the leader in the mobile market in Poland, the Group became the 6th largest mobile operator in Europe by number of subscribers (excluding M2M).

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