

PRESS RELEASE

Paris, the 5th of January 2024

NEWEN STUDIOS ESTABLISHES SPARK STUDIOS AND CONTINUES ITS INTERNATIONAL EXPANSION WITH THE ACQUISITION OF A STAKE IN THE GERMAN PRODUCTION COMPANY DOG HAUS

Newen Studios, one of Europe's leading audiovisual production and distribution companies, has established SPARK STUDIOS with FLARE FILM's CEO Martin Heisler and Eva Kemme as CEOs to bundle its German activities. Spark Studios aims to bring together the best audiovisual talents in Germany.

As its first acquisition, SPARK STUDIOS has now acquired a majority stake in Dog Haus, a highly innovative German creative production company.

Launched in July 2021, Dog Haus is a fiction production company based in Berlin and Munich. DOG HAUS is behind the series The Gryphon (with W&B for Amazon Prime).

Dog Haus was created by a remarkable and highly complementary trio: producer André Zoch, scriptwriter Erol Yesilkaya, and director Sebastian Marka. The three are among the most exciting and successful creative talents in the German TV market. They have written and produced numerous crime dramas (such as 'Tatort') for the German public broadcaster ARD and the highly acclaimed "Exit" for ARD. The three founders are the company's managing and creative directors, and they have an excellent reputation and unique expertise in premium fantasy fiction and crime series.

Sebastian Marka, Erol Yesilkaya and Andre Zoch: "Dog Haus is a production label for creatives who aspire to tell exceptional stories. We aim to consistently produce television, multimedia, cinematic films and series with the highest artistic standards and thematic relevance. Dog Haus stands for ,elevated genre', consciously positioned between arthouse and suspenseful entertainment. We are proud and very happy to pursue these creative goals in the Newen and Spark family."

Martin Heisler, CEO of Spark Studios "We are delighted that Sebastian, Erol, and André have decided to become part of the Newen/Spark family. We want to work with exceptional talents on exciting projects and, as part of a strong European Producers Network, help them to turn their visions for outstanding films and series into a reality."

About Newen Studios

Newen Studios, a subsidiary of the TF1 Group, is one of the leading film and TV production and distribution businesses in Europe, with over 50 production companies and labels.

Located in many territories in Europe, America and Canada, Newen Studios has expertise across all areas of AV production and covers all the major fiction and non-fiction genres including high end and continuing drama, documentary and magazine programming, animation, entertainment, and cinema, delivering high impact programming that delivers millions of viewers and users to broadcasters and digital platforms.

Newen Studios also boasts one of the richest catalogues of film and TV rights in France and Europe, while its distribution subsidiary, Newen Connect, exports its programmes to audiences worldwide.

