

[05.05.22] **PRESS RELEASE**

## **TF1 GROUP ACQUIRES FROM UEFA THE RIGHTS TO FRANCE MATCHES IN THE UPCOMING NATIONS LEAGUE AND EURO 2024, AND EXTENDS ITS LONG-STANDING PARTNERSHIP WITH "LES BLEUS"**

The TF1 group is delighted to announce the renewal of its partnership with the French national football team culminating in the 2022 World Cup in Qatar, along with the acquisition of the stand-out free-to-air matches in UEFA's Euro 2024 tournament, of which TF1 will be the official free-to-air broadcaster. This new agreement is the latest step in our long-standing partnership with "Les Bleus", and reaffirms our commitment to providing free-to-air coverage of the biggest tournaments in European and world football.

Under the terms of the agreement, the TF1 group will:

- screen **three of the next six France matches in the 2022 Nations League**;
- share the screening of the **25 stand-out UEFA Euro 2024 fixtures in free-to-air**;
- have **privileged access to the French team** (players and coach), and to exclusive content for our channels.

**François Pellissier, TF1 group Executive Vice President Business and Sports, says:**

*"We are delighted with this new agreement, which extends our long-standing partnership with the French national football team, and reflects our ambition to offer a free-to-air showcase for the best of European football to the widest possible audience via our coverage of the Nations League, with the UEFA Euro 2024 and FIFA World Cup Qatar 2022 of which the group will be the exclusive free-to-air broadcaster. We are also very proud to be the exclusive free-to-air broadcaster of the UEFA Women's Euro 2022, hosted by England from 6 July to 31 July 2022."*



**About the TF1 group:**

The TF1 group is a major player in the production, publication and distribution of content. Our ambition is to use our content to positively inspire society. Our operations comprise:

**Broadcast**, with 5 free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI), 4 theme channels (Ushuaia TV, Histoire TV, TV Breizh, Série Club), 3 on-demand content platforms (MYTF1, TFOU MAX and Salto), and the TF1 PUB advertising airtime sales house.

**Digital**, via our web natives activities and high-powered digital communities including Aufeminin, Marmiton, Doctissimo and My Little Paris.

**Music**, via music production/publishing and live shows.

**Production**, via Newen – home to more than 40 labels in France and around the world.

The TF1 group has operations in 10 countries and nearly 3,900 employees. In 2021, the Group generated revenue of €2,427m (Euronext Paris, compartment A: ISIN FR0000054900).

**CONTACTS:**

**VP COMMUNICATION & BRANDS – Maylis CARCABAL** – [mcarcabal@tf1.fr](mailto:mcarcabal@tf1.fr) – +33 (0)6 63 59 87 05

**COMMUNICATION: PROGRAMMES – BUSINESS & RSE – Sophie DANIS** – [sdanis@tf1.fr](mailto:sdanis@tf1.fr) – +33 (0)6 22 47 56 52

**COMMUNICATION: PROGRAMMES & SPORT – Emilie BUDZYNSKI** – [ebudzynski@tf1.fr](mailto:ebudzynski@tf1.fr) – +33 (0)6 61 97 18 67