



Consolidated revenue 9 months 2005: €2,055.9 M

Boulogne, October 27, 2005

TF1 Group's consolidated revenue for Q3 2005 breaks down as follows:

9 months revenue (€M)	2005 IFRS	2004 IFRS	2004 released	IFRS change 05 / 04
• <i>TF1 Channel advertising</i>	1,177.6	1,189.3	1,189.3	- 1.0%
• <i>Other activities</i>	878.3	879.4	865.2	- 0.1%
TF1 Group	2,055.9	2,068.7	2,054.5	- 0.6%

On a comparable basis¹, the revenue from other activities grew by 1.0% and TF1 Group's consolidated revenue decreased by 0.2% on the first 9 months of 2005.

Q3 revenue (€M)	2005 IFRS	2004 IFRS	2004 released	IFRS change 05 / 04
• <i>TF1 Channel advertising</i>	296.4	299.8	299.8	- 1.1%
• <i>Other activities</i>	289.6	274.0	274.0	+ 5.7%
TF1 Group	586.0	573.8	573.8	+ 2.1%

On a comparable basis¹, the revenue from other activities grew by 5.2% and TF1 Group's consolidated revenue by 1.9% in Q3 2005.

Over the first 9 months 2005, TF1 Channel net advertising revenue was down 1.0% at €1,177.6 M. The third quarter followed the H1 trend: FMCG's manufacturers² reduced their advertising investments when the *Automotive*, *Telecommunications* and *Services* sectors were still very dynamic. TF1 advertising market share reached 54.3% over the period.

From January to September 2005, TF1 captured an average audience share³ of 32.4% on individuals aged 4 and above and 35.9% on women below 50, respectively up 0.4 and 0.5 point. TF1 strengthened its leadership on these two targets. On October 12, TF1 has recorded its best audience of the year with the football match between France and Cyprus, which gathered more than 13 M viewers.

In Q3, the other activities were up 5.7%.

Several subsidiaries contributed to this growth:

- TPS, whose contribution to Q3 consolidated revenue was up 4.2%;
- TF1 Vidéo (+24.4% in Q3), which benefited from the video releases of *Iznogoud*, *Aviator* and *Espace Détente* ;
- E-tf1, whose contribution to consolidated revenue increased by 20.2% in Q3;
- Eurosport, which recorded over the last 12 months a 8.5% increase of its paying subscribers base at 54.9 M and the success of Eurosport 2;
- French thematic channels, which were rewarded with excellent audience and a 19% growth in advertising revenue over the first 9 months 2005.

Q3 financial accounts will be released on November 22, after the market closing.

¹ Excluding the impact of the disposal of Visiowave and Studios 107 in Q2 2005 (Cancelling of Studios 107 and Visiowave revenue over the first 9 months of 2004 and 2005) and excluding TMC consolidation in Q3 2005 (Cancelling of TMC 9 months 2005 revenue accounted in Q3 2005).

² *Food*, *Cosmetics*, *House cleaning* and *Drinks* sectors.

³ Source: Médiamétrie.

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