



Boulogne, May 25th, 2005

### **TF1 sells its subsidiary STUDIOS 107 to AMP**

On May 25th 2005, TF1 and AMP executed a final agreement by which TF1 sold 100% of the shares of STUDIOS 107 to AMP.

Since 1992, STUDIOS 107 has been operating 5 studios located in La Plaine St Denis near Paris, providing technical support for the shooting of TV shows including « *Attention à la marche* », « *La méthode Cauet* », « *Sans aucun doute* » and « *Teleshopping* ». The total sales of STUDIOS 107 amounted to €10m in 2004.

The deal will allow AMP to enrich its existing Outside Broadcast offer, and to benefit from operational and commercial synergies. STUDIOS 107 will gain access to the whole market of French producers and broadcasters, as well as leverage the AMP sales organization.

The STUDIOS 107 facility includes 5 TV studios, 2 of which of around 1,000 sqm, 3 fully-equipped control rooms, more than 2,500 kW of lights, 26 dressing rooms, reception spaces and production offices. It is considered as one of the best TV production sites in France.

*TF1 group is a diversified French communication group. It is composed of the French leading free to air channel (TF1), more than 20 theme channels (incl. Eurosport), digital broadcast on satellite and ADSL with TPS, video business, merchandising and derivative products activities, internet, production and audiovisuals activities. TF1 group's turnover is around 2.9 Bn€. TF1 shares are listed on the Eurolist market of Euronext Paris SA, compartment A, ISIN code FR0000054900.*

*AMP was founded in Vendée (Western France) in 1986 by its current CEO Gilles Sallé. AMP has been continuously developing since then, and has reached national size with facilities in Paris, Lyon and Nantes, while keeping its headquarters in Les Sables d'Olonne. The family-owned company has been the first French player to offer HDTV-ready Outside Broadcast vans (2 HD OB vans since 2004 and a 3<sup>rd</sup> one under construction and due before end 2005). Currently focused on outdoor shootings (sports, events, shows), AMP thus enriches its service offering by entering the studio-shooting market. AMP consolidated revenues amounted to 18 M€ in 2004, and should reach 28 M€ en 2005 on a consolidated basis, with 120 permanent employees.*

#### Contacts TF1

Relations Investisseurs : 33 1 41 41 27 32

Relations Presse : 33 1 41 41 36 08

<http://www.tf1finance.fr>

[comfi@tf1.fr](mailto:comfi@tf1.fr)

#### Contact AMP

Jérôme Dugast : 06 80 07 79 04

[jdugast@amp.tv](mailto:jdugast@amp.tv)

#### Contact Studios 107

Jean-François Delande : 01 49 17 75 00

[jfdelande@amp.tv](mailto:jfdelande@amp.tv)