



## TF1, GENAO Productions, and Delcourt Publishing sign a development contract

GENAO Productions is currently developing for TF1  
"Les Légendaires" [The Legendaries]

A new series based on the famous comics created by Patrick SOBRAL and published by Editions Delcourt.



Following the recent acquisition of the audiovisual production rights for "Les Légendaires" comics GENAO Productions and Delcourt Publishing are proud to announce the signing of a development contract with TF1 for the TV series.

With over **2.4 million books sold**, "Les Légendaires" is today one of the most successful comic books for kids in France.

In 2011, the comic books "Les Légendaires" were **number 2 in top-selling comic books in France - just behind the "Adventures of Tintin"** (source : GFK).

Volume 15 placed directly in the **TOP 3** of all book sales as soon as it hit the shelves in October 2012.

Incorporating influences from manga, video games, and literature, the series, aimed at 6-12-year-olds, will be based on the world of the original comic books - a subtle blend of adventure, morality, and humor.

*The Legendaries are courageous, intrepid, invincible...and they've become children again! While battling the dreadful warlock Darkhell in his evil attempts to conquer the world, the Legendaries accidentally broke the Jovénia Stone, granting everyone eternal youth. And that's how they find themselves 12 years old again struggling against Darkhell to restore balance to the world.*

An animated "heroic comedy" series.

### **About Genao Productions :**

Depuis Headed up by Boris Hertzog and Sandrine Nguyen since 2008, the company has made a name for itself as one of the leading producers of French animation by producing 7 series in 3 years: "Linus & Boom", "Gnark", "Monk", "Fish & Chips", "Scary Larry", "Mini Loup" and "Xiaolin Chronicles". In order to further strengthen its roots in animation, the company recently acquired the audiovisual adaptation rights to the celebrated comic strip published by the Delcourt Publishing Company « Les Légendaires » and pursues many ongoing ventures as well as currently developing unscripted programs and fiction for kids and family.

### **About Lagardère Entertainment :**

Founded in 2008, Lagardère Entertainment (Lagardère Active company) manages all of the Lagardère group's film and television production. Lagardère Entertainment is France's leading film and television producer (fiction, entertainment programming, animation) with GMT, DEMD, Image & Compagnie, Merlin, Aubes, and Ango for productions in French; Atlantique and Genao Productions for international productions; Maximal, Carson, Angel, 909 Productions, Electron Libre, Telmondis Productions, Léo Vision, Add-On Factory and Tempora.prod for non-scripted programming; and Lagardère Entertainment Rights, Telmondis Distribution, and les Editions Musicales François 1er for rights and distribution. Lagardère Entertainment is now a major player in the production and management of artistic content. Its leading programs include Julie Lescaut, Josephine Guardian Angel, C Dans l'Air, Mafiosa, Borgia, Clem, Stars du Rire, the International Circus Festival of Monte-Carlo, the Concert pour la Tolérance, C Politique, Flics, Foster Family, Fish'n Chips and the series The Transporter.

**About TFOU :**

Rendez-vous A favorite destination for kids under 10, TFOU, TF1's children's slot, broadcasts 1000 hours of programming a year, with over 75% of works from Europe, including cartoons, shorts, magazines, civic programs, games, events and more... By far the leader in youth offerings on the French market, TFOU finished the year in 2012 with excellent performances, with on average an audience share of 25% among 4/10 year olds and over 300,000 downloads of TFOU Mobile on iPad and iPhone.

Press contacts :

Lagardère Entertainment - Virginie Lafleur - tvlafleur@lagardere.fr - + 33 (0)1 41 34 71 03  
TFOU - Cécile Gérard - cgerard@tf1.fr - 01 41 41 33 78

<http://www.lagardere-entertainment.com/>  
<http://www.tfou.fr/>

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**TF1 - DIRECTION DE LA COMMUNICATION**

Contacts presse : Cécile Gérard

**Responsable communication jeunesse** 01 41 41 33 78 [cgerard@tf1.fr](mailto:cgerard@tf1.fr)

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