

[25.11.22] **PRESS RELEASE**

TF1 GROUP TO PARTNER L'UNIVERSITE DE LA TERRE

In a further illustration of the TF1 Group's commitment to environmental issues, Ushuaia TV and LCI are partnering the 7th edition of l'Université de la terre, "Life at a time of great transitions", to be held at Unesco Headquarters on 25 and 26 November.

At this major event, well-known figures from the TF1 Group will appear on various round tables, both as experts and moderators, to expound the Group's values and its commitment to the environment:

- **Thierry Thuillier**, TF1 Group Executive Vice President of News, will take part in the round table on Friday 25 November (11.30-13.00), entitled "The media: what are its responsibilities at a time of transition?".
- **Marie-Aline Meliyi**, LCI journalist and anchor, will moderate the opening session "Where is life headed?" on Friday 25 November.
- **Christine Oberdorff**, senior reporter on Ushuaia TV for more than 20 years, will chair "Reforestation of the Earth", one of the round tables on Saturday 26 November (11.30-13.00).
- **Sylvia Amicone**, a journalist with LCI, will chair the round table on Saturday 26 November (11.30-13.00) entitled "Young people actively engaging in changing the world".

For more than 15 years the TF1 Group has been a committed media player, carrying more than 500 news stories on sustainable development and ecological transition, and screening special-interest programmes with "Génération Ushuaïa" every Saturday on TF1 and Ushuaïa TV, the only TV channel entirely devoted to protecting the planet.

Faced with the climate emergency and in support of the French people, our News team has ramped up its commitment by introducing a Climate roadmap, spearheaded by a number of initiatives under the *Notre Planète* banner to raise awareness and educate people about the environment. Examples include partnerships with RTE EcoWatt and GRTgaz Ecogaz; a new Committee of Environmental Experts; a monthly climate dashboard; and a training program for news staff delivered by IMAGINE50 (climate wallchart workshop, climate fundamentals, solutions journalism, etc).

There is something for everyone at l'Université de la Terre, which will be an opportunity to exchange ideas and discuss the issues during two days of discovery and conversation, open to all, on the major challenges threatening our planet, life and social cohesion.

There will be 58 round tables and over 300 famous names taking part, including Yann Arthus-Bertrand, Cyril Dion, Jane Goodall, Francis Hallé and Bertrand Piccard.

Attendees will be entitled to an all-new supplement of “Technikart Art du Vivant” magazine specially co-edited for the event by Ushuaia TV, the Technikart editorial staff, and “La fabrique des récits” (a Sparknews /ADEME collaboration).

This brand-new partnership with l'Université de la terre reaffirms our commitment, backed by our Ushuaia TV and LCI channels, to building a more environmentally-caring society.

About the TF1 group

TF1 group is a major player in the **production, publication and distribution of content**.

Our raison d'être: to **positively inspire society**.

Our operations are split between two divisions:

The **Media division** is home to our free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI), our theme channels (Ushuaia TV, Histoire TV, TV Breizh, Série Club), our on-demand content platforms (MYTF1, TFOU MAX and Salto), and the TF1 PUB advertising airtime sales house. We also operate in music production and live shows with Muzeek One.

The **Production division**, with Newen Studios, is home to 40 creative companies and labels in France and abroad. The division creates and distributes programmes across all genres and for all media industry players, from public-service and private-sector broadcasters to online platforms.

TF1 group has operations in some 10 countries, and employed 3,380 people as of 31 December 2021. In 2021, the Group generated revenue of €2,427m (Euronext Paris, compartment A: ISIN FR0000054900).

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