



March 28, 2011

Disclosure of trading in own shares

Registered name of the issuer: TELEVISION FRANCAISE 1 – TF1  
Disclosure of trading in own shares on March 25, 2011

Trading session		Number of shares (1)	Weighted Average Price	Amount
March 25, 2011	Purchased	80,000	€12,981	€1,038,488
Total		80,000	-	€1,038,488

<sup>(1)</sup> Including shares purchased through derivatives (not applicable to this disclosure)