



September 5, 2011

Disclosure of trading in own shares

Registered name of the issuer: TELEVISION FRANCAISE 1 – TF1
Disclosure of trading in own shares on September 2, 2011

| Trading session | | Number of shares (1) | Weighted Average Price | Amount |
|-------------------|-----------|----------------------|------------------------|------------|
| September 2, 2011 | Purchased | 100,000 | €10,643 | €1,064,290 |
| Total | | 100,000 | - | €1,064,290 |

(1) Including shares purchased through derivatives (not applicable to this disclosure)