



7 March 2011

Disclosure of trading in own shares

Registered name of the issuer: TELEVISION FRANCAISE 1 – TF1  
Disclosure of trading in own shares on March 2, 2011

Trading session		Number of shares (1)	Weighted Average Price	Amount
March 2, 2011	Purchased	703	€13,800	€9,701
Total		703	-	€9,701

<sup>(1)</sup> Including shares purchased through derivatives (not applicable to this disclosure)