



Financial Information

First quarter of 2015

Contents

CONTENTS	2
RESULTS	3
Financial indicators	3
Income statement contributions – continuing operations	4
Breakdown of Group advertising revenue – continuing operations	5
Cost of programmes by type for the four free-to-air channels	5
KEY EVENTS OF THE FIRST QUARTER OF 2015	6
MANAGEMENT REVIEW	7
1. FINANCIAL PERFORMANCE	7
2. ANALYSIS BY SEGMENT	9
3. CORPORATE SOCIAL RESPONSIBILITY	15
OUTLOOK	16
CONSOLIDATED FINANCIAL STATEMENTS FOR THE THREE MONTHS ENDED MARCH 31, 2015	18
Consolidated balance sheet	18
Consolidated balance sheet (continued)	19
Consolidated income statement	20
Statement of recognised income and expense	19
Consolidated statement of changes in equity	22
Consolidated cash flow statement	23
Notes to the consolidated financial statements	24
DIARY DATES	31

Results

Financial indicators

The results shown below are presented in accordance with IFRIC 21, "Levies", applied with effect from January 1, 2015 and also applied retroactively to the 2014 comparatives.

These key figures are extracted from TF1 consolidated financial data for continuing operations.

(€ million)	Q1 2015	Q1 2014	FY 2014	Q1 2014 published
Revenue	475.1	469.7	2,091.8	469.7
Group advertising revenue	363.1	354.1	1,575.5	354.1
Revenue from other activities	112.0	115.6	516.3	115.6
Current operating profit/(loss)	28.1*	6.9	116.5	10.9
Operating profit/(loss)	28.1*	6.9	116.5	10.9
Net profit/(loss) attributable to the Group from continuing operations	32.7*	5.4	99.9	7.9
Operating cash flow**	(0.2)	23.9	128.5	27.9
Basic earnings per share from continuing operations (€)	0.15	0.03	0.47	0.04
Diluted earnings per share from continuing operations (€)	0.15	0.03	0.47	0.04
Shareholders' equity attributable to the Group	2,044.1	1,716.9	2,003.4	1,719.4
Net surplus cash/(net debt) of continuing operations	572.0	254.4	497.0	254.4

* Includes gain on deconsolidation of Eurosport France.

** Before cost of net debt and income taxes.

	Q1 2015	Q1 2014	FY 2014
Weighted average number of ordinary shares outstanding (in '000)	211,612	211,296	211,396
Closing share price at end of period (€)	16.5	12.0	12.7
Market capitalisation at end of period (€bn)	3.5	2.5	2.7

Income statement contributions – continuing operations

The following contributions are presented in accordance with IFRIC 21.

(€ million)	Contribution to revenue			Contribution to current operating profit/(loss)			
	Q1 2015	Q1 2014	FY 2014	Q1 2015	Q1 2014	FY 2014	Q1 2014 published
Broadcasting & Content	395.1	385.3	1,748.8	(12.0)	1.1	51.7	3.6
Broadcasting	380.5	370.9	1,638.8	(11.7)	(2.6)	36.0	(0.4)
Content	14.6	14.4	110.0	(0.3)	3.7	15.7	4.0
Consumer Products	48.4	51.1	209.6	3.6	5.1	14.8	5.3
TF1 Vidéo	14.8	12.4	56.4	0.5	0.3	1.0	0.4
Home Shopping	25.4	27.4	87.8	1.9	2.4	3.2	2.4
TF1 Entreprises	8.2	11.3	65.4	1.2	2.4	10.6	2.5
Pay-TV	31.6	30.9	125.2	33.7*	(2.4)	1.5	(2.3)
Eurosport France	17.8	16.1	65.7	33.7*	(1.5)	4.1	(1.5)
Theme Channels France	13.8	14.8	59.5	0.0	(0.9)	(2.6)	(0.8)
Holding company and other	0.0	2.4	8.2	2.8	3.1	48.5	4.3
TOTAL	475.1	469.7	2,091.8	28.1*	6.9	116.5	10.9

* Includes gain on deconsolidation of Eurosport France.

Breakdown of Group advertising revenue – continuing operations

<i>(€ million)</i>	Contribution to advertising revenue		
	Q1 2015	Q1 2014	FY 2014
Broadcasting & Content advertising	359.9	350.5	1,560.3
Television	343.6	332.9	1,476.7
Other media	16.3	17.6	83.6
Pay-TV advertising	3.2	3.6	15.2
Eurosport France	1.3	1.7	6.9
Theme Channels France	1.9	1.9	8.3
GROUP ADVERTISING REVENUE	363.1	354.1	1,575.5

Cost of programmes by type for the four free-to-air channels

<i>(€ million)</i>	Q1 2015	Q1 2014	FY 2014
Total cost of programmes	243.5	230.4	994.0
<i>Major sporting events</i>	-	-	73.7
Total excluding major sporting events	243.5	230.4	920.3
Entertainment/Game-shows/Magazines	75.1	76.3	282.6
Drama/TV movies/Series/Plays	91.9	84.6	318.1
Sport (excluding major sporting events)	10.3	7.5	49.9
News	27.5	26.3	103.3
Films	35.6	31.0	150.1
Children's programmes	3.1	4.7	16.3

Key events of the first quarter of 2015

January

January 6, 2015: in anticipation of the “COP 21” climate conference to be held in Paris in December 2015, TF1 organises a one-off conference to explore climate change issues.

January 19, 2015: the TF1 and CANAL+ groups announce that they have reached agreement on use of the broadcasting rights to the 2015 Rugby World Cup, which will take place in the UK between September 18 and October 31, 2015.

January 27, 2015: expiry of the undertakings made by the TF1 group to the French Competition Authority following the acquisition of the TMC and NT1 channels in 2010.

February

February 18, 2015: Ushuaïa TV celebrates its tenth anniversary.

March

March 17, 2015: TF1 Publicité launches OneData. This new platform draws on extensive consumer data to offer advertisers better targeting of their campaigns.

March 31, 2015: acquisition of 100% of Eurosport France by Eurosport SAS, a company owned 51% by Discovery Communications and 49% by the TF1 group.

Management Review

Boulogne-Billancourt – April 29, 2015

Changes in accounting policy

In the first quarter of 2015, the TF1 group applied IFRIC 21 for the first time, leading to a change in the timing of the recognition of levies. The impact of the resulting restatement is to reduce operating profit by €4.0 million for the first quarter of 2014, by €2.5 million for the first half of 2014, and by €1.1 million for the first nine months of 2014. There is no impact over 2014 as a whole. For details of how IFRIC 21 is applied, see Note 2-2-1 to the consolidated financial statements.

TF1 has not made any changes in accounting policy during 2015 to date, other than those required to comply with IFRS requirements applicable on or after January 1, 2015 (see Note 2-2-1), which have no material impact on the financial statements.

1. Financial performance

1.1. Revenue

Consolidated revenue for the first quarter of 2015 was €475.1 million, up €5.4 million (1.1%) year-on-year.

Group advertising revenue was up 2.5% (a rise of €9.0 million) at €363.1 million.

It comprised:

- €343.6 million of net advertising revenue for the Group's 4 free-to-air channels, up 3.2% (€10.7 million) year-on-year. This performance reflects a volume effect, with TF1 able to show more advertising during the quarter in a market where interest in TV as a medium remains strong; there was also a slight recovery in value terms.
- €16.3 million of revenue generated by advertising on other Broadcasting & Content media, down 7.4% (€1.3 million) year-on-year. Publications Metro France continues to experience significant revenue erosion, which was only partially offset by growth in digital advertising revenue and in TF1 Publicité's third-party advertising airtime sales business.

- €3.2 million of advertising revenue from Pay-TV activities, 11.1% (€0.4 million) lower than in the first quarter of 2014. This fall reflects a drop in advertising revenue at Eurosport France, which in 2015 has returned to being broadcast exclusively on CANALSAT.

Non-advertising revenue for the first quarter of 2015 was €12.0 million, down €3.6 million (3.1%) on the first quarter of 2014, despite revenue growth at TF1 Vidéo and an increase in the royalties collected by Eurosport France. This year-on-year fall was due mainly to:

- lower revenue for the Consumer Products segment, including for TF1 Entreprises (which was boosted by the success of the *Star Wars Identities* exhibition in the first quarter of 2014) and the Home Shopping business;
- the effect of changes in structure (the sale of OneCast and the shutdown of the Stylia channel at the end of 2014).

1.2. Cost of programmes and other current operating income/expenses

The cost of programmes for the TF1 group's four free-to-air channels for the first quarter of 2015 was €243.5 million, up €13.1 million year-on-year. The first quarter of 2014 saw a one-off fall of €27.8 million in the cost of programmes, largely in anticipation of the screening of the 2014 FIFA World Cup in the second and third quarters of that year.

The main areas responsible for the first-quarter increase were drama, TV movies and series (up €7.3 million year-on-year) and films (up €4.6 million). In addition, TF1 showed one more match featuring the French national football team than in the first quarter of 2014. Finally, a news-heavy first quarter of 2015 led to a slight rise in the cost of news programmes.

However, when compared with the first quarter of 2013, the cost of programmes showed a significant reduction of €14.7 million.

Other expenses and depreciation, amortisation and provisions showed an improvement of €28.9 million in the first quarter of 2015. This figure includes the gain arising on the deconsolidation of Eurosport France, sold on March 31, 2015 to Eurosport SAS which now owns 100% of that entity. This gain offset higher staff costs, resulting partly from a time-lag in the annual salary review and partly from ongoing efforts to improve productivity.

1.3. Current operating profit/(loss)

The TF1 group made a current operating profit of €28.1 million in the first quarter of 2015, a year-on-year rise of €21.2 million. This figure includes the gain arising on the deconsolidation of Eurosport France.

As a result, current operating margin reached 5.9%, a year-on-year improvement of 4.4% points.

1.4. Net profit/(loss)

Cost of net debt was positive €0.5 million in the first quarter of 2015, as the Group ran a net cash surplus during the period.

Other financial income and expenses showed a €0.1 million net loss, mainly on remeasurements of currency hedges.

The TF1 group recognised a €4.5 million tax gain for the quarter, versus net income tax expense of €0.5 million a year earlier.

Joint ventures and associates contributed a net profit of €0.7 million, a €1.7 million increase on the first quarter of 2014. The main item included on this line is the Group's share of the net profit of Eurosport International, which in the first quarter of 2014 was reported in "Net profit/(loss) from discontinued or held-for-sale operations" (the sale took place on May 30, 2014).

Net profit from continuing operations was €33.7 million, up €28.2 million year-on-year. In the first quarter of 2014, the Group recognised a net profit from discontinued or held-for-sale operations of €8.4 million, representing the net profit of Eurosport International. Consequently, net profit was €19.8 million higher year-on-year.

Net profit attributable to non-controlling interests was €1.0 million for the first quarter of 2015.

1.5. Financial position

Shareholders' equity attributable to the Group stood at €2,044.1 million as of March 31, 2015, out of a balance sheet total of €3,561.9 million.

Net cash of continuing operations as of March 31, 2015 was €572.0 million, versus €497.0 million as of December 31, 2014. The March 31, 2015 figure includes the proceeds from the partial sale of Rugby World Cup rights, from TF1 Vidéo sales of *Qu'est-ce qu'on a fait au bon Dieu ?* and from the Eurosport deal (though in the latter case, the effect was largely offset by the deconsolidation of the cash held by Eurosport France). It also reflects an improvement in working capital needs due to lower programme inventories and the seasonal reduction in trade debtors.

As of March 31, 2015, the Group had confirmed bilateral credit facilities totalling €905 million with various banks.

None of the facilities was drawn down at the end of the reporting period.

These facilities are renewed regularly as they expire so that the Group always has sufficient liquidity.

1.6. Events after the reporting period

None.

2. Analysis by segment

2.1. BROADCASTING AND CONTENT

Revenue (€m)	Q1 2015	Q1 2014	Chg %
Broadcasting	380.5	370.9	+2.6%
Advertising – 4 FTA channels	343.6	332.9	+3.2%
Advertising – other media	16.3	17.6	-7.4%
Other revenue	20.6	20.4	+1.0%
Content	14.6	14.4	+1.4%
Broadcasting & Content	395.1	385.3	+2.5%

Current operating profit/(loss) (€m)	Q1 2015	Q1 2014	Chg €m
Broadcasting	(11.7)	(2.6)	(9.1)
Content	(0.3)	3.7	(4.0)
Broadcasting & Content	(12.0)	1.1	(13.1)

Broadcasting & Content segment revenue for the first quarter of 2015 was €395.1 million, a year-on-year increase of 2.5%.

The segment made a current operating loss for the period of €12.0 million, down €13.1 million year-on-year, due to a rise in the cost of programmes.

2.1.1. Broadcasting

In the first quarter of 2015, Broadcasting posted revenue of €380.5 million, up 2.6% (€9.6 million), comprising €359.9 million of advertising revenue (+2.7%) and €20.6 million of non-advertising revenue (+1.0%).

Meanwhile, the current operating loss slipped by €9.1 million to €11.7 million, mainly due to a year-on-year increase of €13.1 million in the cost of programmes. Bear in mind that the first quarter of 2014 saw a one-off fall of €27.8 million in the cost of programmes, partly due to changes in scheduling in response to the Winter Olympics being shown on public-service channels, and partly in anticipation of the screening of the FIFA World Cup in the second and third quarters of 2014.

However, when compared with the first quarter of 2013, the cost of programmes showed a marked reduction of €14.7 million.

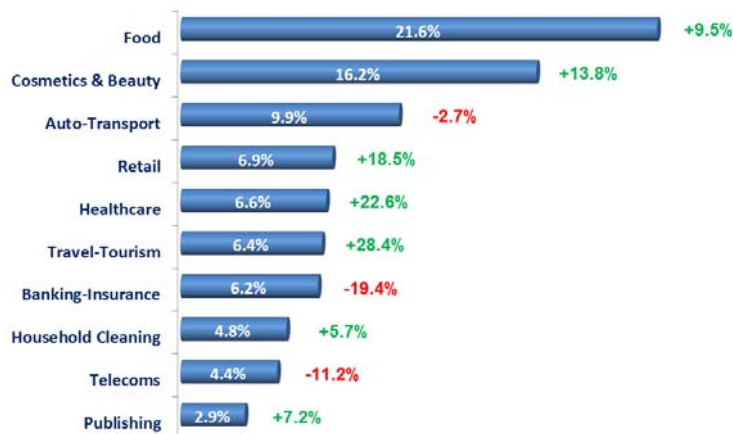
Advertising revenue¹

Excluding the internet, first-quarter gross plurimedia advertising spend (i.e. before rebates, the size of which varies between different media) rose by 1.9% year-on-year to €5.7 billion.

- Television remained the no.1 medium in terms of advertising spend during the period, with gross advertising spend 9.4% higher at €2.5 billion. Spend on free-to-air DTT continues to grow at a rapid pace (+12.6%), driven by increasing penetration by the six new channels launched in December 2012. Gross revenues for the established channels rose by 6.4%.
- Print media recorded further shrinkage in gross spend, which fell by 6.8% year-on-year in the first quarter of 2015 to €1.5 billion.
- Radio saw gross revenue rise by 1.3% to €1.0 billion.
- Outdoor advertising was virtually unchanged year-on-year at €0.6 billion (-0.2%), while cinema advertising slumped by 11.5% to €71 million.

The TF1 group's free-to-air channels reported a 8.3% year-on-year increase in gross revenue in the first quarter of 2015.

Trends in gross advertising spend for those four channels during the first quarter of 2015 are shown below.



Source: Kantar Media, January-March 2015 vs. January-March 2014.

Advertising revenue for the Group's four free-to-air channels advanced by 3.2% in the first quarter of 2015.

¹ 2015 plurimedia spend excluding sponsorship (5 media)

During the quarter, TF1 was able to increase the amount of advertising it screened while preserving the value, in a market where interest in TV as a medium remains strong.

Advertising revenue for the segment's other media slipped by 7.4%, as growth in revenue from digital advertising and from third-party advertising airtime sales only partially offset lower advertising spend at Publications Metro France.

- **Free-to-air channels²**

Market

Average daily TV viewing time remained high during the first quarter of 2015 among individuals aged 4 and over at 3 hours 59 minutes, 3 minutes more than in the comparable period of 2014. Among "women aged under 50 purchasing decision-makers", average daily viewing time also remained high at 3 hours 53 minutes, although this was 3 minutes less than a year earlier. Since October 2014, these figures have included catch-up consumption on IPTV. However, they do not include time spent watching live or catch-up television on other devices (e.g. computers, tablets and smartphones), or outside the home on any device.

Rollout of the six new HD DTT channels launched on December 12, 2012 is ongoing. The channels were receivable in 82% of French households as of March 31, 2015. During the first quarter of 2015, these channels had a combined audience share of 4.8% among individuals aged 4 and over, rising to 6.3% among "women aged under 50 purchasing decision-makers". This compares with 3.4% and 4.5% respectively in the first quarter of 2014.

Audiences

In a more competitive marketplace, the TF1 group is striving to provide its four channels with the most complementary and appropriate range of programmes possible.

During the first quarter of 2015, the four channels had a combined audience share of 27.7% among individuals aged 4 and over (versus 28.8% in the first quarter of 2014), rising to 31.8% among "women aged under 50 purchasing decision-makers" (versus 32.0% in the first quarter of 2014).

TF1

TF1 is still the undisputed leader among French television channels. The channel had an audience share of 21.8% among individuals aged 4 and over, down 1 point year-on-year. The audience share among "women aged under 50 purchasing decision-makers" in the first quarter of 2015 was 23.6%, versus 24.3% a year earlier. The gap between TF1 and its nearest private-sector rival in this key target market is 8.4 points (up 0.1 of a point).

Constant innovation is helping TF1 to confirm its unique position and its status as the must-see channel. During the first quarter of 2015, it was the only channel to attract more than 8 million viewers, a feat it achieved on 20 occasions. During the period, three programmes on the TF1 channel drew more than 9 million viewers, and one attracted over 10 million. In addition, 88 of the channel's programmes pulled in over 7 million viewers (against just 1 for all of the rival channels combined), and the channel captured all of the top 30 audience ratings during the quarter.

The TF1 channel attracted an average prime time audience of 6.1 million during the quarter, stable year-on-year, and was the most-watched channel for 96% of prime time programmes (versus 90% in the first quarter of 2014).

The channel also retained its no.1 spot across all genres:

Entertainment: *Les Enfoirés* was watched by 11.4 million viewers on March 13, the biggest audience so far this year, with a 54% audience share among "women aged under 50 purchasing decision-makers". The fourth season of *The Voice* attracted up to 8.8 million viewers. The audience for *C'est Canteloup* reached a peak of 9.0 million, and an average of 7.3 million every evening.

American series: *Person of Interest* attracted up to 7.3 million viewers. The new season of *Grey's Anatomy* achieved the best launch recorded since 2012, with 5.1 million viewers and a 45% share among "women aged under 50 purchasing decision-makers".

French drama: The renaissance of this genre continues. *L'emprise* attracted 9.8 million viewers, the best audience for a drama since October 2007. The series *Clem* recorded the best viewing figures ever since its launch, pulling in a maximum of 7.2 million viewers.

² Source: Médiamétrie – Médiamat.

Movies: *Contagion* drew 7.3 million viewers, the biggest audience for a movie so far in 2015.

News: The TF1 channel's regular news bulletins are still the most watched in Europe. The evening bulletin drew up to 9.0 million viewers, and the lunchtime bulletin up to 7.2 million.

Sport: The final of the World Handball championship between France and Qatar was watched by up to 9.1 million viewers on TF1. The friendly football match between France and Brazil attracted 6.6 million viewers.

TMC

TMC, which ranked 5th among French nationwide channels in the evening slot, had an average audience share of 3.1% among individuals aged 4 and over (down 0.1 of a point year-on-year), rising to 3.4% among “women aged under 50 purchasing decision-makers” (down 0.3 of a point year-on-year).

The channel's prime time audience averaged 800,000, stable year-on-year. Prime time movies proved especially popular, with an average audience of more than a million. The channel's highest audience during the first quarter of 2015 was *Jurassic Park 3*, which was watched by 1.5 million people. TMC also has excellent ratings for magazines, drawing up to 1.1 million viewers for *90' enquêtes* (the biggest audience for any magazine programme on a DTT channel). American series also score highly, with up to 1.3 million viewers for *CSI:NY* (French title: *Les experts Manhattan*). During the first quarter, TMC also set a new audience record for a DTT channel when 3.3 million people watched the semi-final of the World Handball Championship.

NT1

During the first quarter of 2015, NT1 had an average audience share of 1.8% among individuals aged 4 and over (down 0.1 of a point), rising to 3.1% among “women aged under 50 purchasing decision-makers” (up 0.2 of a point). This places NT1 4th among DTT channels for “women aged under 50 purchasing decision-makers”; the channel has an average prime time audience of 500,000. The channel is a particularly big hitter in movies, with as many as 1.4 million viewers watching *Fast & Furious 5*, the best audience figures posted by NT1 in 2015 to date. NT1 is also performing very well in entertainment, with strong brands such as *Baby Boom* attracting an average share of 4% among “women aged under 50 purchasing decision-makers”. Finally, American series also rated highly, especially *Grey's Anatomy*, which propelled the channel to the no.4 slot among “women aged under 50

purchasing decision-makers” when it was broadcast.

HD1

Launched in December 2012, HD1 is market leader among the six new HD channels with “women aged under 50 purchasing decision-makers”. The channel, dedicated to all forms of narrative, achieved audience share of 1.0% among individuals aged 4 and over in the first quarter of 2015 (up 0.1 of a point), rising to 1.7% among “women aged under 50 purchasing decision-makers” (a hefty rise of 0.6 of a point). HD1 was the only HD DTT channel to attract an average prime time audience of 300,000, thanks to French drama (*Section de recherches*, which set a new record for the channel with 817,000 viewers); movies (*Blood Work*, French title: *Créance de sang*, 689,000 viewers), and American series such as *House* (French title: *Dr House*) which took a record Sunday afternoon audience share of 4.7% among “women aged under 50 purchasing decision-makers”.

HD1 is clearly building on its successful launch, and is set for further progress as its geographical rollout continues.

- e-TF1

TF1 is pressing on with its digital innovation strategy, working closely with the Group's TV channels.

Online video continues to perform very well on MYTF1 and MYTF1 NEWS, with audiences for the latter boosted by a news-heavy first quarter. The Group still ranks 4th for time spent watching video, alongside the major multinationals³. Consumption of MYTF1 video content on IPTV is still showing strong growth, with the number of videos watched up 42% year-on-year. MYTF1 attracts 7.8 million catch-up viewers a month, 1.6 million more than its nearest private-sector rival.

During the first quarter of 2015, e-TF1 launched the TFOU MAX subscription-based kids' video offering, either as part of a pay-TV bundle or as a stand-alone service.

³ Source: Médiamétrie NetRatings – February 2015

First-quarter revenue rose by 1.6% to €25.7 million, with advertising revenue boosted by increased video consumption on IPTV and mobile devices.

Current operating profit for the quarter was €5.5 million, down €0.1 million year-on-year as a result of development spend. Current operating margin reached 21.4%.

- **Other media**

Publications Metro France⁴

Against a backdrop of intense competition in the French freesheet advertising market and a sharp drop in advertising revenue across the entire sector⁵, Publications Metro France experienced a marked fall in revenue in the first quarter, which fed through at operating profit level.

On its various media, *Metronews* has 13 million points of contact a month with internet users and readers (on mobile devices and in hard copy); this represents year-on-year growth of 18%, outperforming the brands surveyed by Audipresse's ONE Global study as a whole (4% growth). It now ranks as the 11th most-read print media brand in France, and the 7th most popular news brand.

TF1 Publicité (third-party airtime sales)

Third-party airtime sales (for radio stations and non-Group TV channels) continued to perform well during the quarter, posting further revenue growth.

2.1.2. Content

Revenue from the Content business rose by 1.4% to €14.6 million. The business posted a current operating loss of €0.3 million, compared with a €3.7 million profit in the first quarter of 2014.

- **TF1 Droits Audiovisuels**

TF1 Droits Audiovisuels saw an improvement in both revenue and current operating profit in the quarter. The main growth drivers were the ongoing revenue streams from the movie *Qu'est-ce qu'on a fait au bon Dieu?* via international and video sales and the performance of the movie *Les souvenirs*, which went on general release during the period.

- **TF1 Production**

TF1 Production's revenue contribution increased in the first quarter of 2015. Live shows (including the *Prêtres* tour) fuelled revenue growth, along with sport and cartoons (with the release of the first episodes of the *Mini Ninjas* series).

In the first quarter of 2015, 152 hours of programmes were delivered to the Group's channels, 10 more than in the comparable period of 2014.

However, TF1 Production's operating profit was down year-on-year, the 2014 first-quarter figure having been boosted by the delivery of major productions like *RIS*.

- **TF1 Films Production**

During the first quarter of 2015, two films co-produced by TF1 Films Production (*Bis* and *Un homme idéal*) went on general release, compared with five in the first quarter of 2014. These two films attracted a combined total of nearly 2 million box office entries during the first quarter, in a market where cinema footfall was virtually unchanged year-on-year at 56.6 million (+0.3%). TF1 Films Production made a lower contribution to revenue and current operating profit than a year earlier, due to the fact that fewer films went on general release in the period.

2.2. CONSUMER PRODUCTS

Revenue (€m)	Q1 2015	Q1 2014	Chg %
TF1 Vidéo	14.8	12.4	+19.4%
Home Shopping	25.4	27.4	-7.3%
TF1 Entreprises	8.2	11.3	-27.4%
Consumer Products	48.4	51.1	-5.3%

Current operating profit/(loss) (€m)	Q1 2015	Q1 2014	Chg €m
TF1 Vidéo	0.5	0.3	+0.2
Home Shopping	1.9	2.4	-0.5
TF1 Entreprises	1.2	2.4	-1.2
Consumer Products	3.6	5.1	-1.5

Revenue for the Consumer Products segment was down 5.3% year-on-year at €48.4 million. Current operating profit slipped by €1.5 million to €3.6 million.

⁴ Source: One Global 2015 V1 (Audipresse One 2014 /Médiamétrie MNR - PIM January 2015)

⁵ Source: Adexpress

2.2.1. TF1 Vidéo

TF1 Vidéo posted a 19.4% rise in revenue in the first quarter of 2015, to €14.8 million. Operating profit was €0.5 million.

This performance was achieved despite the ongoing problems in the physical video market, which contracted by 15.1% to end February 2015⁶ versus the comparable period of 2014. The increase in revenue is attributable to the successful video release of the movie *Qu'est-ce qu'on a fait au bon Dieu ?*, coupled with strong growth across the VOD business as a whole and the success of the movie *Maya the Bee* (French title: *La Grande aventure de Maya l'abeille*).

2.2.2. Home Shopping

The Home Shopping business generated revenue of €25.4 million in the first quarter of 2015, versus €27.4 million a year earlier, a fall of 7.3% year-on-year.

The flagship brand was affected by a reduced volume of orders in January. The other activities, including retail outlets and the partnership with Venteo, recorded further growth.

Current operating profit for the first quarter of 2015 was €1.9 million, down €0.5 million year-on-year.

2.2.3. TF1 Entreprises

Revenue at TF1 Entreprises reached €8.2 million in the first quarter of 2015, down 27.4% on the comparable period of 2014.

The comparatives were particularly challenging, with the first quarter of 2014 boosted by a strong performance in the Music business, linked to the success of productions and co-productions and to the *Star Wars Identities* exhibition.

However, each of the component businesses is dynamic:

- Licences, thanks mainly to the successful launch of the Française des Jeux/Koh Lanta scratchcard;
- Card/Board games, with sales driven largely by the success of *Chrono Bomb*;
- Publishing, with further success for the *Tintin* and *Alpine* collections, and expansion in international activities;
- Music, thanks to in-house productions such as *Les Prêtres 3*, Vincent Niclo and

Les Stentors 3, partnerships with artists such as Coldplay and Calogero, and shows like Disney and Cirque Phénix.

The business posted a current operating profit of €1.2 million, a decrease of €1.2 million relative to the first quarter of 2014.

2.3. PAY-TV⁷

Revenue (€m)	Q1 2015	Q1 2014	Chg %
Eurosport France	17.8	16.1	+10.6%
Advertising	1.3	1.7	-23.5%
Other revenue	16.5	14.4	+14.6%
Theme Channels France	13.8	14.8	-6.8%
Advertising	1.9	1.9	0.0%
Other revenue	11.9	12.9	-7.8%
Pay-TV	31.6	30.9	+2.3%

Current operating profit/(loss) (€m)	Q1 2015	Q1 2014	Chg €m
Eurosport France	33.7	(1.5)	+35.2
Theme Channels France	0.0	(0.9)	+0.9
Pay-TV	33.7	(2.4)	+36.1

Pay-TV segment revenue for the first quarter of 2015 was up 2.3% at €31.6 million, driven by the performance of Eurosport France.

The segment made a current operating profit of €33.7 million in the quarter, up €36.1 million; the 2015 first-quarter figure includes the gain arising on the deconsolidation of Eurosport France, sold on March 31, 2015 to Eurosport SAS. Eurosport France was included in the consolidation up to and including March 31, 2015.

2.3.1. Eurosport France

Eurosport France ceased to be carried on DTT pay-TV during the first quarter of 2015. Since the spring of 2015, Eurosport France has been available solely via CANALSAT bundles. On March 31, 2015, Eurosport SAS acquired 100% of the share capital of Eurosport France.

⁷ Source: MédiamatThématik (wave 28, September 2014 - February 2015), Pay-TV universe, except for cumulative Pay-TV channel figures: Médiamat - Q1 2015.

⁶ Source GFK: end February 2015 for physical video.

Eurosport France posted revenue of €17.8 million in the first quarter of 2015, 10.6% more than in the comparable period of 2014. This reflects a sharp rise of 14.6% in distribution revenue, despite a 23.5% fall in advertising revenue.

Operating profit (which includes the gain arising on the deconsolidation of Eurosport France) improved by €35.2 million.

Eurosport had a 0.6% audience share in France among individuals aged 4 and over.

2.3.2. Theme Channels France⁸

Against a backdrop of an expansion in the free-to-air offer in France, pay-TV channels as a whole had a 10.4% audience share in the first quarter of 2015, down 0.1 of a point year-on-year.

The TF1 group's theme channels generated first-quarter revenue of €13.8 million in 2015, down 6.8% year-on-year. The main effect was the shutdown of the Stylia channel on December 31, 2014.

The French theme channels broke even at operating level thanks to improvements in their cost base.

- **LCI**

LCI's editorial stance is focused on analysis and explanation of news stories. As well as continuing to offer strong brands like *Le Club LCI*, the channel has also launched the first news programme for kids (*Le petit JT*). Audience share is stable at 0.5% of individuals aged 4 and over.

LCI is still accessible on DTT pay-TV, and renewed its distribution agreements with the operators for 2015.

First-quarter revenue at LCI was lower year-on-year, but tight cost control helped reduce the operating loss.

- **TV Breizh**

TV Breizh confirmed its status as the leading general interest cable/satellite mini-channel, with audience share of 1.3% among individuals aged 4 and over and 1.1% among "women aged under 50 purchasing decision-makers".

Thanks to this performance, TV Breizh posted revenue growth in the first quarter of 2015. Operating profit was therefore higher than in the comparable period of 2014, further helped by cost reductions unlocked by the relocation of the channel from Lorient to Boulogne in March 2013.

- **Histoire and Ushuaïa**

These channels had combined audience share of 0.3% among individuals aged 4 and over.

Revenue for the "Découverte" unit was down slightly due to the shutdown of the Stylia channel, despite sales growth at Histoire and Ushuaïa. The redeployment of the unit's businesses slightly impaired the profitability of the channels.

Ushuaïa TV has increased its share among individuals aged 4 and over by 35% year-on-year, thanks to an editorial policy emphasising adventure and discovery. The channel celebrated its tenth anniversary in March 2015.

Histoire is continuing to focus on its editorial policy and on building awareness of its brand as the gold standard history channel on cable, satellite and ADSL.

2.4. HOLDING COMPANY AND OTHER

Revenue (€m)	Q1 2015	Q1 2014	Chg %
Holding company and other	0.0	2.4	ns

Current operating profit/(loss) (€m)	Q1 2015	Q1 2014	Chg €m
Holding company and other	2.8	3.1	(0.3)

On October 30, 2014 the TF1 group sold its OneCast transmission business, previously included in the "Holding Company and Other" segment.

Consequently, this segment recorded no revenue in the first quarter of 2015. Current operating profit for the quarter, which now derives solely from property entities, amounted to €2.8 million.

⁸ Source: Médiamat/Thématique (wave 28, September 2014 - February 2015), Pay-TV universe, except for cumulative Pay-TV channel figures: Médiamat - cumulative January to March 31, 2015.

3. Corporate social responsibility

Celebrating women on TF1

In our news bulletins

To coincide with International Women's Day, a series of five news reports of 3-4 minutes each were carried on the channel's news bulletins on March 6-8. These reports spotlighted inspiring female role models, whether pioneers or young hopefuls, in the fields of sport, education, business and the law.

In our company

On April 9, a "Diversity and Performance" master class was held, with testimony from high-profile women including Catherine Nayl (Executive Vice-President, News and information, TF1 Group) and Anne Thévenet-Abitbol (Prospective and New Concepts Director at Danone, and also designer and leader of the EVE Women's Leadership seminars). The TF1 Group's "Diversity and Performance" action plan was unveiled at this event, ahead of its launch later in the month.

Solidarity

TF1 employees help fight illiteracy with B'A'ba Solidarité.

TF1 employees are once again volunteering to help employees of Samsic Propreté (the company that provides cleaning services to TF1) learn or improve their French via tutorials and one-on-one support.

Diversity

Launch of recruitment for the 8th annual TF1 Corporate Foundation intake

The TF1 Enterprise Foundation is dedicated to providing job and training opportunities for candidates from priority urban regeneration districts. The 11 young people recruited this year will join the TF1 group for two years in September 2015 as the 8th annual intake.

The recruitment process ran from February 19 to April 17, 2015. During March and April, the TF1 corporate headquarters hosted a series of recruitment events including discussion groups, talks, round tables and briefings. Since the scheme began in 2008, the Group's subsidiaries have between them hired a total of 86 young

people aged 18 to 30 from deprived neighbourhoods. They have received professional training, improved their understanding of how business works, and embarked on a career path either in the Group or elsewhere. "Our primary goal is to encourage these young people to join a TF1 group company and gain experience in our business areas", said Samira Djouadi (chief representative of the TF1 Corporate Foundation) on the occasion of the signature in December 2014 of a new agreement with the Minister of Communities, Youth and Sport.

Responsible purchasing

In February 2015, the French mediation agencies *Médiation Nationale Interentreprises* and *Médiation Marchés Publics*, together with the French national federation of managers and buyers (CDAF), confirmed that the TF1 Purchasing Department (excluding audiovisual rights) had retained its "Responsible Supplier Relations" accreditation until January 2016.

2015 solutions: initiatives ahead of the COP 21 conference in Paris

On January 6, 2015, TF1 hosted a one-off conference to explore solutions to address climate change issues, to which the Group's business partners, advertisers, producers and suppliers were invited. At the event, moderated by Nonce Paolini, a series of guest speakers (Nicolas Hulot, Brice Lalonde, Jean-Pascal van Ypersele de Strihou and Jean-Marc Jancovici) outlined the latest scientific findings and the currently available economic and diplomatic solutions.

In terms of editorial coverage, the TF1 News Department set up a specialist co-ordination unit at the end of 2014 bringing together environment and economics journalists, and also sought input from outside experts and climatologists in order to ramp up coverage of environmental issues throughout 2015. In addition, weather bulletins are regularly used to inform viewers about climate change and what they can do in practice to reduce their carbon footprint.

Finally, the Ushuaïa TV channel, which celebrates its 10th anniversary in 2015, has prepared a series of 52-minute programmes that will focus on the international negotiations and the key issues involved.

Outlook

The advertising market is characterised by poor visibility and intense competition, but also by strong interest in television as a medium. Against this backdrop, TF1 will continue to offer advertisers high added-value solutions – further enhanced by coverage of the Rugby World Cup in the autumn – while stepping up efforts to demonstrate the effectiveness of its advertising slots.

Over the next few months, the Group will keep a particularly close eye on its cost base. Operational integration of the TMC and NT1 channels will continue, in line with the multi-channel value creation strategy, as will the transformation of the Group's news operations.

Condensed consolidated financial statements

March 31, 2015

Consolidated balance sheet

ASSETS (€ million)	Note	March 31, 2015	Dec. 31, 2014	March 31, 2014
Goodwill	6	431.6	473.8	473.8
Intangible assets		107.9	108.3	106.6
Audiovisual rights		47.1	46.8	46.8
Other intangible assets		60.8	61.5	59.8
Property, plant and equipment		174.1	176.3	188.7
Investments in joint ventures and associates	7	583.4	581.8	75.8
Non-current financial assets		29.0	29.2	17.8
Non-current tax assets		-	-	-
Total non-current assets		1,326.0	1,369.4	862.7
Inventories		680.7	694.3	704.9
Programmes and broadcasting rights		663.6	678.5	689.0
Other inventories		17.1	15.8	15.9
Trade and other debtors		936.8	1,136.6	1,067.1
Current tax assets		25.1	15.0	42.4
Other current financial assets		16.4	7.3	-
Cash and cash equivalents	10	576.9	501.4	308.8
Total current assets		2,235.9	2,354.6	2,123.2
Assets of held-for-sale operations		-	-	629.3
TOTAL ASSETS		3,561.9	3,724.0	3,615.2
Net surplus cash (+) / Net debt (-)		572.0	497.0	312.0
<i>Net surplus cash of continuing operations</i>		572.0	497.0	254.4
<i>Net surplus cash of held-for-sale operations</i>		-	-	57.6

Consolidated balance sheet (continued)

SHAREHOLDERS' EQUITY AND LIABILITIES (€ million)	Note	March 31, 2015	Dec. 31, 2014	March 31, 2014
Share capital	8	42.3	42.3	42.2
Share premium and reserves		1,969.1	1,548.4	1,662.6
Net profit/(loss) for the period attributable to the Group		32.7	412.7	12.1
Shareholders' equity attributable to the Group		2,044.1	2,003.4	1,716.9
Non-controlling interests		22.7	36.5	132.3
Total shareholders' equity		2,066.8	2,039.9	1,849.2
Non-current debt	10	-	-	0.5
Non-current provisions		48.7	48.4	41.6
Non-current tax liabilities		32.9	31.5	8.8
Total non-current liabilities		81.6	79.9	50.9
Current debt	10	4.9	4.4	53.9
Trade and other creditors		1,376.8	1,566.5	1,469.4
Current provisions		31.7	33.3	29.6
Current tax liabilities		-	-	18.3
Other current financial liabilities		0.1	-	2.8
Total current liabilities		1,413.5	1,604.2	1,574.0
Liabilities of held-for-sale operations		-	-	141.1
TOTAL SHAREHOLDERS' EQUITY & LIABILITIES		3,561.9	3,724.0	3,615.2

Consolidated income statement

(€ million)	Note	First quarter 2015	First quarter 2014	Full year 2014
Advertising revenue		363.1	354.1	1,575.5
Other revenue		112.0	115.6	516.3
Revenue		475.1	469.7	2,091.8
Other income from operations		-	-	0.3
Purchases consumed and changes in inventory		(265.0)	(249.8)	(1,119.1)
Staff costs		(88.6)	(79.8)	(332.4)
External expenses		(89.2)	(86.7)	(362.4)
Taxes other than income taxes		(32.7)	(32.6)	(126.2)
Depreciation and amortisation, net		(14.1)	(15.0)	(55.4)
Provisions and impairment, net		12.8	2.8	10.0
Other current operating income		61.6	23.7	120.8
Other current operating expenses		(31.8)	(25.4)	(110.9)
Current operating profit/(loss)		28.1	6.9	116.5
Non-current operating income		-	-	-
Non-current operating expenses		-	-	-
Operating profit/(loss)		28.1	6.9	116.5
Income associated with net debt		0.5	0.4	1.2
Expenses associated with net debt		-	(0.1)	(0.1)
Cost of net debt		0.5	0.3	1.1
Other financial income		0.4	-	0.6
Other financial expenses		(0.5)	(0.2)	(0.3)
Income tax expense		4.5	(0.5)	(29.8)
Share of profits/(losses) of joint ventures and associates	7	0.7	(1.0)	15.0
Net profit/(loss) from continuing operations		33.7	5.5	103.1
Net profit/(loss) from discontinued or held-for-sale operations	4	-	8.4	315.9
Net profit/(loss)		33.7	13.9	419.0
attributable to the Group:		32.7	12.1	412.7
Net profit/(loss) from continuing operations		32.7	5.4	99.9
Net profit/(loss) from discontinued or held-for-sale operations		-	6.7	312.8
attributable to non-controlling interests:		1.0	1.8	6.3
Net profit/(loss) from continuing operations		1.0	0.1	3.2
Net profit/(loss) from discontinued or held-for-sale operations		-	1.7	3.1
Weighted average number of shares outstanding (in '000)		211,612	211,296	211,396
Basic earnings per share from continuing operations (€)		0.15	0.03	0.47
Diluted earnings per share from continuing operations (€)		0.15	0.03	0.47
Basic earnings per share from held-for-sale operations (€)		-	0.03	1.48
Diluted earnings per share from held-for-sale operations (€)		-	0.03	1.47

Statement of recognised income and expense

(€ million)	First quarter 2015	First quarter 2014	Full year 2014
Consolidated net profit/(loss) for period	33.7	13.9	419.0
Items not reclassifiable to profit or loss			
Actuarial gains/losses on employee benefits	-	-	(6.3)
Net tax effect of equity items not reclassifiable to profit or loss	-	-	2.2
Share of non-reclassifiable income and expense of joint ventures and associates recognised in equity	-	-	-
Items reclassifiable to profit or loss			
Remeasurement of hedging instruments ⁽¹⁾	5.5	1.2	6.9
Remeasurement of available-for-sale financial assets	-	-	-
Change in cumulative translation adjustment of controlled entities	-	-	0.7
Net tax effect of equity items reclassifiable to profit or loss	(2.0)	(0.5)	(2.5)
Share of reclassifiable income and expense of joint ventures and associates recognised in equity	0.5	-	-
Income and expense recognised directly in equity	4.0	0.7	1.0
Total recognised income and expense	37.7	14.6	420.0
<i>attributable to the Group</i>	36.7	12.8	413.7
<i>attributable to non-controlling interests</i>	1.0	1.8	6.3

⁽¹⁾ Includes -€6.0m relating to the reclassification of cash flow hedges to profit or loss in the first quarter of 2015.

Consolidated statement of changes in shareholders' equity

(€ million)	Share capital	Share premium	Treasury shares	Reserves	Income & expense recognised directly in equity	Shareholders' equity attributable to the Group	Non-controlling interests	Consolidated shareholders' equity
BALANCE AT DECEMBER 31, 2014	42.3	7.3	-	1,958.6	(4.8)	2,003.4	36.5	2,039.9
Capital increase (share options exercised)	-	1.0	-	-	-	1.0	-	1.0
Share-based payment	-	-	-	0.1	-	0.1	-	0.1
Purchase of treasury shares	-	-	-	-	-	-	-	-
Cancellation of treasury shares	-	-	-	-	-	-	-	-
Dividends paid	-	-	-	-	-	-	-	-
Other transactions with shareholders	-	-	-	-	-	-	-	-
Total transactions with shareholders	-	1.0	-	0.1	-	1.1	-	1.1
Consolidated net profit/(loss) for period	-	-	-	32.7	-	32.7	1.0	33.7
Income and expense recognised directly in equity	-	-	-	-	4.0	4.0	-	4.0
Other movements (changes in accounting policy and scope of consolidation, other items) <i>Note 9</i>	-	-	-	2.9	-	2.9	(14.8)	(11.9)
BALANCE AT MARCH 31, 2015	42.3	8.3	-	1,994.3	(0.8)	2,044.1	22.7	2,066.8
BALANCE AT DECEMBER 31, 2013	42.2	5.8	-	1,661.5	(5.8)	1,703.7	130.5	1,834.2
Capital increase (share options exercised)	-	0.3	-	-	-	0.3	-	0.3
Share-based payment	-	-	-	0.1	-	0.1	-	0.1
Purchase of treasury shares	-	-	-	-	-	-	-	-
Cancellation of treasury shares	-	-	-	-	-	-	-	-
Dividends paid	-	-	-	-	-	-	-	-
Other transactions with shareholders	-	-	-	-	-	-	-	-
Total transactions with shareholders	-	0.3	-	0.1	-	0.4	-	0.4
Consolidated net profit/(loss) for period	-	-	-	12.1	-	12.1	1.8	13.9
Income and expense recognised directly in equity	-	-	-	-	0.7	0.7	-	0.7
Other movements (changes in accounting policy and scope of consolidation, other items)	-	-	-	-	-	-	-	-
BALANCE AT MARCH 31, 2014	42.2	6.1	-	1,673.7	(5.1)	1,716.9	132.3	1,849.2

Consolidated cash flow statement

(€ million)	Note	First quarter 2015	First quarter 2014	Full year 2014
Net profit/(loss) from continuing operations (including non-controlling interests)		33.7	5.5	103.1
Depreciation, amortisation, provisions & impairment (excluding current assets)		12.1	13.6	50.1
<i>Intangible assets and goodwill</i>		7.4	8.4	31.5
<i>Property, plant and equipment</i>		3.9	4.4	17.8
<i>Financial assets</i>		-	-	(0.5)
<i>Non-current provisions</i>		0.8	0.8	1.3
Other non-cash income and expenses		(3.5)	(3.5)	(10.4)
Effect of fair value remeasurement		(3.3)	0.3	(4.1)
Share-based payment		0.1	0.1	0.6
Net (gain)/loss on asset disposals		(33.6)	-	(31.0)
Share of (profits)/losses and dividends of joint ventures and associates		(0.7)	7.7	(8.3)
Dividend income from non-consolidated companies		-	-	(0.2)
Sub-total		4.8	23.7	99.8
Cost of net debt		(0.5)	(0.3)	(1.1)
Income tax expense (including deferred taxes)		(4.5)	0.5	29.8
Operating cash flow		(0.2)	23.9	128.5
Income taxes (paid)/reimbursed		(7.7)	(8.8)	(33.1)
Change in operating working capital needs		83.9	27.1	12.7
Net cash generated by/(used in) operating activities		76.0	42.2	108.1
Cash outflows on acquisitions of property, plant & equipment and intangible assets		(6.2)	(3.8)	(36.9)
Cash inflows from disposals of property, plant & equipment and intangible assets		-	-	0.4
Cash outflows on acquisitions of financial assets		(0.2)	-	(9.3)
Cash inflows from disposals of financial assets		-	-	-
Effect of changes in scope of consolidation	11	3.6	-	306.0
<i>Purchase price of investments in consolidated activities</i>		-	-	-
<i>Proceeds from disposals of consolidated activities</i>		36.3	-	307.5
<i>Net liabilities related to consolidated activities</i>		-	-	-
<i>Other cash effects of changes in scope of consolidation</i>		(32.7)	-	(1.5)
Dividends received		-	-	30.4
Other cash flows from investing activities		0.3	26.6	25.5
Net cash generated by/(used in) investing activities		(2.5)	22.8	316.1
Cash received on exercise of share options		1.0	0.3	1.6
Purchases and sales of treasury shares		-	-	-
Other transactions between shareholders		-	-	-
Dividends paid during the period		-	-	(117.2)
Cash inflows from new debt contracted		-	-	-
Repayment of debt (including finance leases)		(0.8)	(0.7)	(2.6)
Net interest paid (including finance leases)		0.5	0.3	1.1
Net cash generated by/(used in) financing activities		0.7	(0.1)	(117.1)
CHANGE IN CASH POSITION – CONTINUING OPERATIONS		74.2	64.9	307.1
Cash position at start of period – continuing operations		498.2	191.1	191.1
Change in cash position during the period – continuing operations		74.2	64.9	307.1
Cash position at end of period – continuing operations	10	572.4	256.0	498.2
CHANGE IN CASH POSITION – DISCONTINUED/HELD-FOR-SALE OPERATIONS:		First quarter 2015	First quarter 2014	Full year 2014
Cash position at start of period – Discontinued or held-for-sale operations	4	-	69.6	69.6
Change in cash position – Discontinued or held-for-sale operations ^(a)	4	-	(11.3)	(34.5)
Deconsolidation of held-for-sale operations	4	-	-	(35.1)
Cash position at end of period – Discontinued or held-for-sale operations	4	-	58.3	-

Notes to the condensed consolidated financial statements

1. Significant events

On March 31, 2015, in accordance with the agreements between TF1 and Discovery Communications signed in January 2014 and following the restitution of Eurosport France's DTT pay-TV licence at the start of 2015, the TF1 group sold the whole of its remaining 80% equity interest in Eurosport France to Eurosport SAS.

In the consolidated financial statements for the first quarter of 2015, this loss of control resulted in the deconsolidation of the contribution from Eurosport France, generating a gain that was reported in "Other current operating income" as part of the operating profit of the Pay-TV segment.

2. Accounting policies

1.1. Declaration of compliance and basis of preparation

The condensed consolidated financial statements for the three months ended March 31, 2015 were prepared in accordance with IAS 34, "Interim Financial Reporting". They include the minimum content and disclosures defined in IAS 34 and consequently should be read in conjunction with the audited consolidated financial statements for the year ended December 31, 2014 as published in the 2014 Document de Référence filed with the Autorité des Marchés Financiers (AMF) on March 10, 2015 under reference number D.15-0115. An English-language version of the audited consolidated financial statements for the year ended December 31, 2014 is included in the TF1 Registration Document, available on the TF1 corporate website at http://medias.groupe-tf1.fr/documents/finance/document-de-reference/2014/DDR_2014_VDEF.pdf.

The consolidated financial statements of the TF1 group include the financial statements of TF1 SA and its subsidiaries and joint ventures, and the TF1 group's interests in associated undertakings. They comply with recommendation no. 2009-R-03 on the presentation of financial statements, as issued by the CNC (the French national accounting standard-setter, now known as the ANC) on July 2, 2009.

The consolidated financial statements are presented in millions of euros.

The consolidated financial statements were closed off by the Board of Directors on April 29, 2015, and have been subject to a review by the statutory auditors.

1.2. New and amended accounting standards and interpretations

2.2.1. *New standards, amendments and interpretations effective within the European Union and mandatorily applicable or permitted for early adoption in periods beginning on or after January 1, 2015*

In preparing its condensed financial statements for the three months ended March 31, 2015, the TF1 group applied the same standards, interpretations and accounting policies as those used in the preparation of its consolidated financial statements for the year ended December 31, 2014, plus any new standards, amendments and interpretations applicable from January 1, 2015.

The principal new standards, amendments and interpretations effective within the European Union and mandatorily applicable or permitted for early adoption in periods beginning on or after January 1, 2015 are:

IFRIC 21 – Levies: effective date January 1, 2015; endorsed by the European Union on June 13, 2014. IFRIC 21, which is mandatorily applicable from January 1, 2015, has no material effect on the shareholders' equity of the TF1 group, but affects the timing of the recognition of certain levies (such as C3S and land taxes) during interim accounting periods.

The effects of first-time application of IFRIC 21 during 2015 were disclosed in Note 2.2.1 to the 2014 consolidated financial statements as published in the 2014 Registration Document, and are reproduced below:

(€ million)	Operating profit/(loss)		Net profit/(loss)		Effects of IFRIC 21	
	2014 published	2014 restated	2014 published	2014 restated	Operating profit/(loss)	Net profit/(loss)
First quarter	10.9	6.9	16.4	13.9	4.0	2.5
First half	24.2	21.7	327.3	325.7	2.5	1.6
9 months	31.8	30.7	347.7	347.0	1.1	0.7
Full year	116.5	116.5	419.0	419.0	N/S	N/S

The TF1 group decided not to early adopt any of the pronouncements issued by the IASB and endorsed by the European Union that are permitted for early adoption with effect from January 1, 2015.

2.2.2. *New standards, amendments and interpretations issued by the IASB but not yet endorsed by the European Union*

Standard	IASB effective date	Expected impact on the TF1 group
IFRS 15: Revenue from Contracts with Customers	January 1, 2017	On May 28, 2014, the IASB issued a new standard on revenue recognition intended to replace most of the current IAS 18. The new standard, which has not yet been endorsed by the European Union, is applicable from January 1, 2017 with early adoption permitted. The impact of this standard is currently under review.
IFRS 9: Financial Instruments: Classification and Measurement	January 1, 2018	On July 24, 2014, the IASB issued a new standard on financial instruments intended to replace most of the current pronouncements on this subject, especially IAS 39. The new standard, which has not yet been endorsed by the European Union, is applicable from January 1, 2018.

2.3. Changes in accounting policy

TF1 has not made any changes in accounting policy during 2015 to date, other than those required to comply with IFRS requirements applicable on or after January 1, 2015 (see Note 2-2-1), which have no material impact on the financial statements.

2.4. Use of estimates

Preparation of the condensed consolidated financial statements requires the TF1 group to make various estimates and use various assumptions regarded as realistic or reasonable. Subsequent events or circumstances may result in changes to these estimates or assumptions, which could affect the value of the Group's assets, liabilities, equity or net profit.

The principal accounting policies requiring the use of estimates are:

- impairment of audiovisual rights (whether recognised as intangible assets or carried as inventory);
- impairment of goodwill (where there is evidence of impairment);
- impairment of programmes and broadcasting rights;
- measurement of provisions.

These estimates were made using the same valuation approaches as those used in preparing the financial statements for the year ended December 31, 2014 and the 2014 interim financial statements. As of the date on which the financial statements were closed off by the Board of Directors, management believes that as far as possible, these estimates incorporate all information available to it.

2.5. Seasonal trends

Advertising revenues are traditionally lower during the January-February and July-August periods than during the rest of the year.

3. Changes in scope of consolidation

Following the sale of the whole of the remaining 80% equity interest in Eurosport France (see Note 1, "Significant events"), that entity has been deconsolidated with effect from March 31, 2015.

4. Discontinued operations

In line with the accounting treatment applied from December 31, 2013 until May 30, 2014 – the date when the TF1 group sold an additional 31% interest in Eurosport International (Eurosport group excluding Eurosport France) to Discovery Communications – the activities of Eurosport International have been presented as a held-for-sale operation.

➤ **Balance sheet of Eurosport International, held for sale as of March 31, 2014:**

(€ million)	3 months 2014
Advertising revenue	15.7
Other revenue	77.4
Revenue	93.1
Operating expenses	(80.5)
Operating profit/(loss)	12.6
Cost of net debt	0.1
Other financial income and expenses	-
Income tax expense	(4.2)
Net profit/(loss)	8.4

➤ **Cash flow statement of Eurosport International, held for sale as of March 31, 2014:**

	3 months 2014
Net cash generated by/(used in) operating activities – held-for-sale operations	(10.0)
Net cash generated by/(used in) investing activities – held-for-sale operations	(1.1)
Net cash generated by/(used in) financing activities – held-for-sale operations	(0.2)
Total change in cash position of held-for-sale operations	(11.3)
CHANGE IN CASH POSITION – DISCONTINUED/HELD-FOR-SALE OPERATIONS:	
Cash position at start of period – Discontinued or held-for-sale operations	69.6
Change in cash position – Discontinued or held-for-sale operations	(11.3)
Cash position at end of period – Discontinued or held-for-sale operations	58.3

5. Operating segments

TF1 organises its operating activities into strategic business units, each of which is managed appropriately to the nature of the products and services sold. This segmentation serves as the basis for the presentation of internal management data, and is also used by the Group's operational decision-makers to monitor performance. The operating segments reported by the Group are those reviewed by the chief operational decision-maker; they are not aggregated for segment reporting purposes.

Management assesses performance on the basis of current operating profit. Segmental results, assets and liabilities include items directly or indirectly attributable to the relevant segment. Segmental capital expenditure represents total acquisitions of property, plant and equipment and intangible assets as recognised in the corresponding balance sheet line items. Inter-segment sales and transfers are conducted on an arm's length basis.

The TF1 group reports the following operating segments:

Broadcasting and Content

The Broadcasting and Content segment includes all services that are accessible to consumers free of charge. These activities generate revenue primarily from the sale of advertising space on broadcast media, the internet, and print media.

This segment also includes activities that generate non-advertising revenue derived directly from programmes broadcast on the Group's free-to-air channels, such as interactivity between viewers and programmes.

Finally, this segment includes content subsidiaries whose activities are primarily intended to produce content for another subsidiary that belongs to the Broadcasting and Content segment, such as the acquisition and exploitation of audiovisual rights, in-house production of programmes, or advertising airtime sales.

Consumer Products

The Consumer Products segment includes all paid-for products and services sold by the Group to consumers, either directly or via an intermediary:

- ✓ distance selling via internet or telephone and in-store sales by the Home Shopping business (Téléshopping group);
- ✓ the activities of the TF1 Entreprises business, including music publishing, sales of card/board games and exploitation of licences;
- ✓ the acquisition and distribution of video products on physical and digital media.

Pay-TV

This segment includes all paid-for services accessible via third-party operators. Revenues from these activities are generated mainly by the fees negotiated with and collected from cable, satellite and ADSL operators for access to the pay-TV channels produced by the TF1 group. The customer is an operator with whom the revenue is negotiated; the operator is responsible for relations with the end user, and in particular for collecting the price for the provision of the service to the end user.

Holding company and other

This segment contains entities with no operational activities and entities that carry the Group's property assets. It also includes entities whose activities do not match the business models of any of the other segments but which are insufficiently material to constitute a separate segment.

(€ million)	BROADCASTING AND CONTENT		CONSUMER PRODUCTS		PAY-TV ⁽¹⁾		HOLDING COMPANY AND OTHER ⁽³⁾		TOTAL TF1 GROUP	
	Q1 2015	Q1 2014	Q1 2015	Q1 2014	Q1 2015	Q1 2014	Q1 2015	Q1 2014	Q1 2015	Q1 2014
SEGMENTAL INCOME STATEMENT										
Segment revenue	401.5	392.8	48.7	51.3	36.0	34.8	5.3	9.2	491.5	488.1
Elimination of inter-segment transactions	(6.4)	(7.5)	(0.3)	(0.2)	(4.4)	(3.9)	(5.3)	(6.8)	(16.4)	(18.4)
GROUP REVENUE CONTRIBUTION ⁽³⁾	395.1	385.3	48.4	51.1	31.6	30.9	0.0	2.4	475.1	469.7
of which Advertising revenue	359.9	350.5	0.0	0.0	3.2	3.6	0.0	0.0	363.1	354.1
of which Other revenue	35.2	34.8	48.4	51.1	28.4	27.3	0.0	2.4	112.0	115.6
OPERATING PROFIT/(LOSS) ⁽¹⁾	-12.0	1.1	3.6	5.1	33.7	-2.4	2.8	3.1	28.1	6.9
% operating margin on Group contribution	-3.0%	0.3%	7.4%	10.0%	106.6%	-7.8%	N/S	N/S	5.9%	1.5%
Share of profits/(losses) of joint ventures and associates ⁽²⁾	-	-	-	-	0.8	(0.2)	(0.1)	(0.8)	0.7	(1.0)

- 1) In the first quarter of 2015, the operating profit of the Pay-TV segment mainly comprises the gain on the deconsolidation of Eurosport France.
- 2) The breakdown of the share of profits and losses of joint ventures and associates (see Note 7) by segment is as follows:
 - Pay-TV: in 2015 relates mainly to Eurosport SAS and its international subsidiaries; in 2014 relates mainly to Série Club.
 - Holding Company & Other: relates to Groupe AB.
- 3) In 2014 the revenues of the Holding company and other segment derived from OneCast, sold on October 30, 2014.

6. Goodwill

The €42.2 million change in goodwill during the first quarter of 2015 is explained by the deconsolidation of Eurosport France (see Note 1, "Significant events").

7. Investments in joint ventures and associates

The table below gives details of investments in joint ventures and associates:

(€ million)	Eurosport group ⁽¹⁾	Groupe AB ⁽²⁾	Other ⁽³⁾	Total
Country	France	France	France	
January 1, 2014	-	80.2	3.4	83.6
Share of profit/(loss) for the period	-	(0.8)	(0.2)	(1.0)
Impairment losses	-	-	-	-
Dividends paid	-	(6.7)	-	(6.7)
Changes in scope of consolidation and reclassifications	-	-	-	-
Provision for risks	-	-	(0.1)	(0.1)
March 31, 2014	-	72.7	3.1	75.8
January 1, 2015	504.5	74.1	3.2	581.8
Share of profit/(loss) for the period	0.5	(0.1)	0.3	0.7
Impairment losses	-	-	-	-
Dividends paid	-	-	0.2	0.2
Changes in scope of consolidation and reclassifications	0.7	-	-	0.7
Provision for risks	-	-	-	-
March 31, 2015	505.7	74.0	3.7	583.4

- (1) The carrying amount of the Eurosport group includes goodwill measured provisionally at €402.2 million pending final allocation, including €165.1 million of goodwill recognised in the consolidated financial statements of the Eurosport group.
- (2) Given the timescale for finalisation of the financial statements of Groupe AB, the share of this entity's losses recognised as of March 31, 2015 was calculated on the basis of its results for the fourth quarter of 2014.
- (3) Other investments in joint ventures and associates mainly comprise TF6, Série Club, Direct Optic Participations and UGC Distribution.

No other income and expense recognised directly in equity was reported by joint ventures or associates.

8. Share capital

During the period, 144,562 new shares were issued on exercise of stock options, giving rise to a capital increase of €1 million (see the consolidated statement of changes in shareholders' equity). As of March 31, 2015, the share capital of TF1 SA consisted of 211,673,326 shares.

9. Other movements

(changes in accounting policy and scope of consolidation, other items)

- The increase of €2.9 million in reserves attributable to the Group is mainly due to the retroactive application of IFRIC 21 (see Note 2.2, "New and amended accounting standards and interpretations").
- The €14.8 million reduction in non-controlling interests relates to the deconsolidation of the 20% interest held by Eurosport International in its subsidiary Eurosport France (see Note 1, "Significant events").

10. Net surplus cash/net debt

- ✓ Net surplus cash (or net debt) as reported by the TF1 Group comprises the following items:

(€ million)	March 31, 2015	Dec. 31, 2014
Cash and cash equivalents	576.9	501.4
Financial assets used for treasury management purposes	-	-
Total cash and cash equivalents	576.9	501.4
Fair value of interest rate derivatives	-	-
Non-current debt	-	-
Current debt	(4.9)	(4.4)
Total debt	(4.9)	(4.4)
Net surplus cash/(net debt) – continuing operations	572.0	497.0
Net surplus cash/(net debt) – held-for-sale operations		67.2

As of March 31, 2015, TF1 had:

- confirmed bilateral bank credit facilities of €905 million, backed up by a cash pooling agreement with the Bouygues Group. As of March 31, 2015, nothing was drawn down under this cash pooling agreement;
 - a residual finance lease obligation of €0.4 million relating to the financing of technical plant and equipment.
- ✓ Definition of cash position:
The cash flow statement analyses movements in the net cash position, which equals cash and cash equivalents less bank overdrafts and treasury current account credit balances.

(€ million)	March 31, 2015	Dec. 31, 2014
Cash and cash equivalents in the balance sheet	576.9	501.4
Cash of held-for-sale operations	-	-
Treasury current account credit balances	(4.5)	(3.2)
Bank overdrafts	-	-
Total net cash position at end of period per the cash flow statement	572.4	498.2

11. Cash flow statement – effect of changes in scope of consolidation

- ✓ “Proceeds from disposals of consolidated activities” relates to the deferred consideration for the May 2014 sale of a 31% equity interest in Eurosport SAS, part of which was received during 2014 (as recorded on that line for 2014).
- ✓ “Other cash effects of changes in scope of consolidation” consists of the cash held by Eurosport France, which was sold and deconsolidated on March 31, 2015 (see Note 1, “Significant events”).

12. Dividends paid

The table below shows the dividend per share paid by the TF1 Group on April 28, 2015 in respect of the 2014 financial year, and the amount paid in 2014 in respect of the 2013 financial year.

	Paid in 2015	Paid in 2014
Total dividend (€ million)	317.3	116.2
Dividend per ordinary share (€)	1.50	0.55

13. Off balance sheet commitments relating to equity interests

Following the acquisition by Eurosport SAS of an 80% equity interest in Eurosport France, the off balance sheet commitments between Discovery Communications and the TF1 group are now as follows:

- Eurosport group:
 - a) Following the May 2014 sale of the additional 31% interest in Eurosport SAS and the March 2015 sale of the 80% interest in Eurosport France, TF1 has a put option to sell its remaining 49% interest in Eurosport SAS to Discovery Communications during specified periods between July 1, 2015 and September 30, 2016.
- Pay-TV theme channels:
 - b) Following the May 2014 acquisition by Discovery Communications of an additional 31% equity interest in Eurosport SAS, TF1 may sell an additional 15% equity interest in the pay-TV theme channels to Discovery Communications at any time up to November 26, 2015, such that the percentage interest held by Discovery Communications would rise to 35%.
 - c) If TF1 withdraws completely from the Eurosport group, Discovery Communications can sell its entire equity interest in the theme channels to TF1 during a one-year period commencing December 21, 2018.

The amounts reported in the contractual commitments schedule below correspond to the commitments described in points a) and b) above, measured on the basis of the latest enterprise values. Because the commitment described in point c) above is subject to conditions that have not yet been met, it is not included in the schedule.

(€ million)	Reference 2015	March 31, 2015	Dec. 31, 2014
Total call options granted by TF1		-	68.0
Total put options granted by TF1		-	-
Total commitments under options granted by TF1		-	68.0
Total call options granted to TF1		-	-
Total put options granted to TF1	a),b)	476.0	544.0
Total commitments under options granted to TF1		476.0	544.0
Total TF1/Discovery commitments relating to equity interests		476.0	612.0

14. Events after the reporting period

There are no events after the reporting period requiring disclosure.

Diary dates

- **July 23, 2015:** 2015 first-half revenue and financial statements
- **October 28, 2015:** 2015 9-month revenue and financial statements
- **February 19, 2016:** 2015 full-year revenue and financial statements
- **April 14, 2016:** Annual General Meeting
- **April 29, 2016:** 2016 first-quarter revenue and financial statements

These dates may be subject to change.

Télévision Française 1

Société anonyme with capital of €42,305,752.60 - Registered No. 326 300 159 R.C.S. Nanterre

1, quai du Point du Jour
92656 Boulogne Cedex – France
www.groupe-tf1.fr

Contacts:

Investor Relations Department
e-mail: comfi@tf1.fr